

# 2026 Exhibitor Recruitment

*Bringing Fun, Dreams, and Memorable Experiences to Everyone Worldwide*



## Leisure Japan 2026

The Largest Theme Park, Outdoor and Leisure Industry Exhibition in Japan

**Date** *November 25 (Wed) - 27 (Fri), 2026*

**Venue** | TOKYO BIG SIGHT - East Hall

**Organizer** | TSO International Inc.

**Supported by** | The IAAPA logo features a colorful starburst icon to the left of the text 'IAAPA' and 'The Global Association for the Attractions Industry' below it.



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# Company Profile

## TSO International Inc.



|                |                                                         |
|----------------|---------------------------------------------------------|
| CEO            | Tsuyoshi Sasaki                                         |
| Business       | Exhibition Organizing Business                          |
| Established in | April 1, 2011                                           |
| Location       | 3-2-1-7F, Yotsuya, Shinjuku-ku,<br>Tokyo Japan 160-0004 |

# TSO International Organizes and Operates Exhibitions in Japan and Around the World



**A Gathering of Global Sports Equipment, Goods, and Services to Enhance Performance**

**SPORTEC**  
スポルテック

The Largest Sports Industry Exhibition in Japan

Venue: TOKYO BIG SIGHT  
2026 Edition: 527 Exhibitors 44,182 Visitors



Japan's Largest Cafe, Bakery and Sweets Industry Exhibition

CAFE & RESTAURANT JAPAN  
**CAFERES JAPAN**

—A Sustainable World with Deliciousness and Health

Venue: TOKYO BIG SIGHT  
2025 Edition: 325 Exhibitors 44,427\* Visitors  
\* Including concurrent exhibitions



The Largest Exhibition of Fermentation and Brewing Foods and Beverages in Japan

**FERMEX JAPAN**

Venue: TOKYO BIG SIGHT  
2025 Edition: 210 Exhibitors 44,427\* Visitors  
\* Including concurrent exhibitions



Wellness Tokyo

The Exhibition for Health, Functional & Natural Foods in Japan

**WFJ WELLNESS FOOD JAPAN**

—A Beautiful and Healthy Lifestyle Starts with Food

Venue: TOKYO BIG SIGHT  
2025 Edition: 172 Exhibitors 20,394 Visitors

# TSO International Organizes and Operates Exhibitions in Japan and Around the World



Bringing Fun, Dreams, and Memorable Experiences to Everyone Worldwide

**ILOJ Leisure Japan**

The Largest Theme Park, Outdoor and Leisure Industry Exhibition in Japan

Venue: TOKYO BIG SIGHT

2025 Edition: 263 Exhibitors 21,107 Visitors



Discover Your Active, Define Your Lifestyle

**Wellness Tokyo 2026**

Food and Conditioning Exhibition for the Health Industry

Venue: TOKYO BIG SIGHT

2025 Edition: 276 Exhibitors 20,394 Visitors



The Exhibition of Future Agricultural Technologies Featuring Automation, 6th Industry, and Efficiency Improvement

**AGRI EXPO NIIGATA**

Venue: Toki Messe Niigata Convention Center

2026 Edition: 222 Exhibitors 7,659 Visitors



Japan's Largest Sports Exhibition Is Coming to Bangkok

**SPORTEC Thailand**

The Gateway to the ASEAN Sports & Fitness Market

Powered by **SPORTEC TOKYO**

Venue: BITEC (Bangkok)

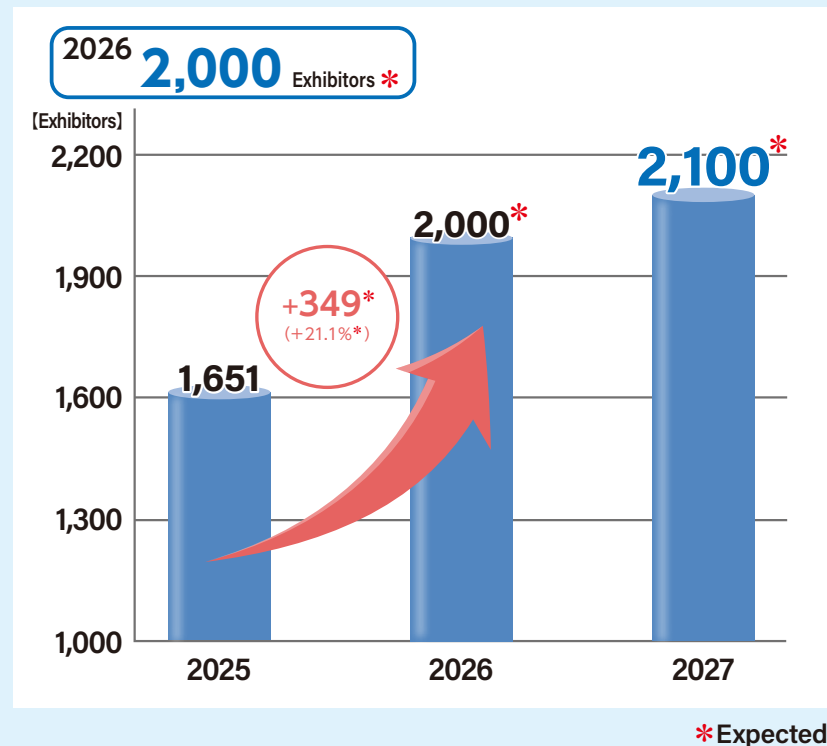
2026 Edition: 110 Exhibitors 16,323 Visitors

# Scale of Growth in the Number of Exhibitors and Visitors

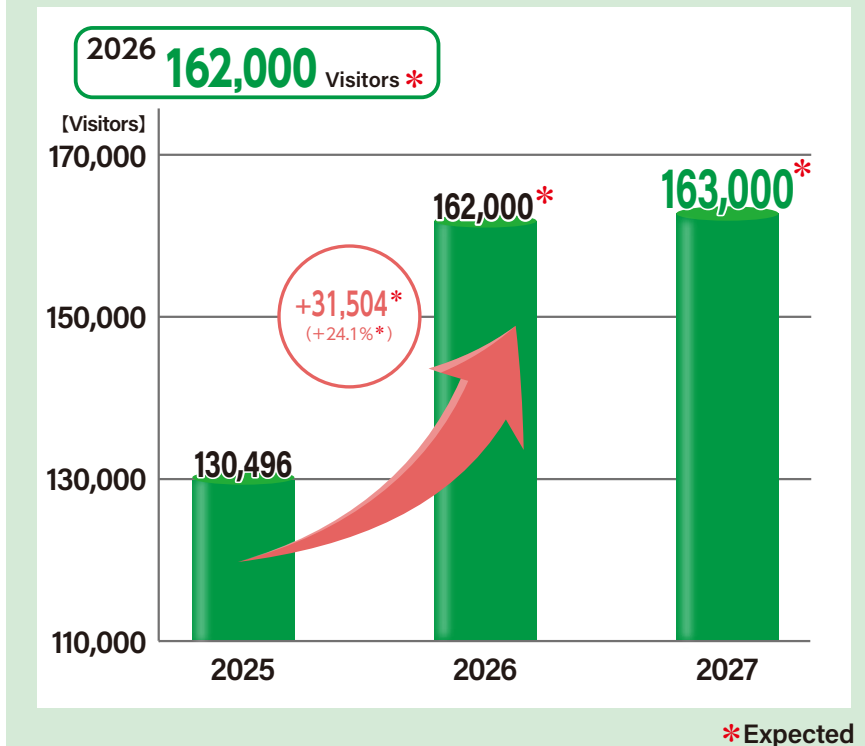
The number of exhibitors and visitors has steadily increased each year

In 2026, specialized exhibitions will be held for the first time in Niigata and Thailand

## Trend in the Number of Exhibitors

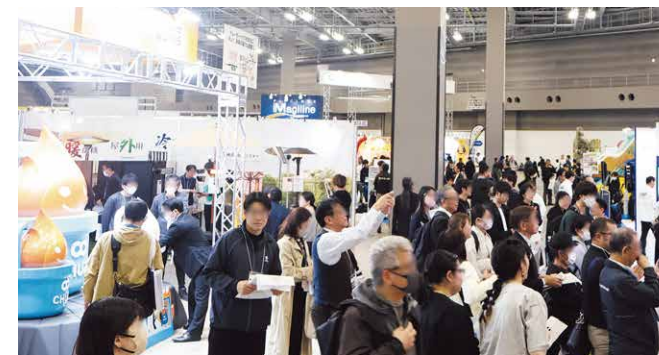


## Trend in the Number of Visitors



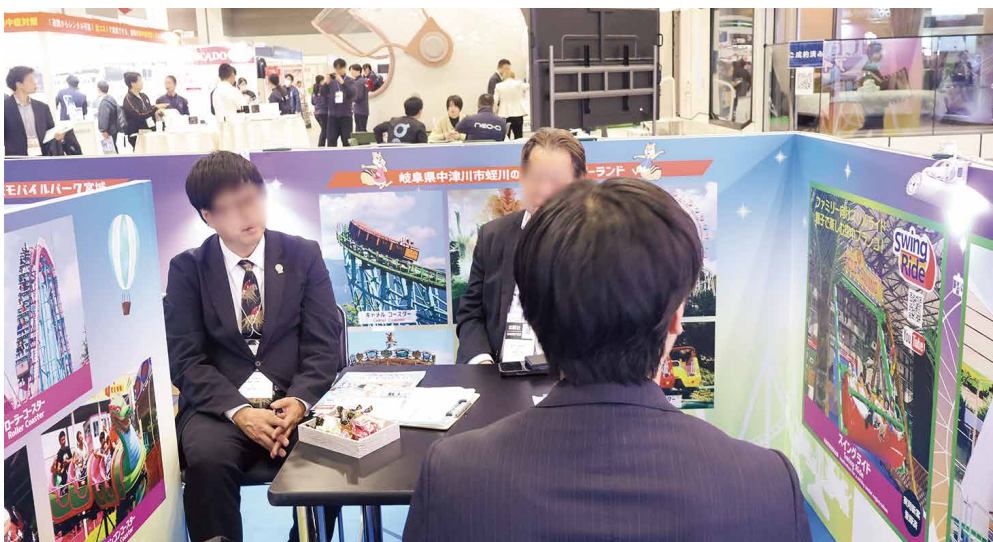
# Highlights of the Previous Edition November 2025 ①

263 Exhibitors from around the world and 21,107 visitors gathered at the venue



## Highlights of the Previous Edition November 2025 ②

Active business negotiations and consultations for future adoption were held daily



## Highlights of the Previous Edition November 2025 ③

Hands-on product experiences were offered to create new business opportunities



## Highlights of the Previous Edition November 2025 ④

Seminars by key industry leaders will be held daily



## Highlights of the Previous Edition November 2025 ⑤

Around **300 participants** gathered at the reception party, creating valuable networking opportunities



# A Large-Scale Exhibition with Strong Participation from Exhibitors and Visitors!

## ● Exhibition Overview

Many professionals from the leisure industry, including theme parks, outdoor activities, and events, attended the exhibition. Over three days, active business negotiations focused on sales growth generated significant business opportunities.

**Date** November 26 (Wed)・27 (Thu)・28 (Fri), 2025

**Venue** TOKYO BIG SIGHT - East Hall 7・8 **Organizer** TSO International Inc.

## ● Exhibitors and Participating Countries & Regions

• **263** Exhibitors

• **11** Countries & Regions

Canada, China, Russia, South Korea, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, United States, Vietnam

## ● Number of Visitors

|                           | November 26 (Wed)<br>Sunny | November 27 (Thu)<br>Sunny then Cloudy | November 28 (Fri)<br>Sunny | Total         |
|---------------------------|----------------------------|----------------------------------------|----------------------------|---------------|
| 1. Visitors <sup>★1</sup> | 6,897                      | 7,182                                  | 7,007                      | 21,086        |
| 2. Press <sup>★2</sup>    | 8                          | 10                                     | 3                          | 21            |
| <b>Total</b>              | <b>6,905</b>               | <b>7,192</b>                           | <b>7,010</b>               | <b>21,107</b> |

### ● Visitor Counting Method

★1 Those who pre-registered and registered on the day are counted as one person.

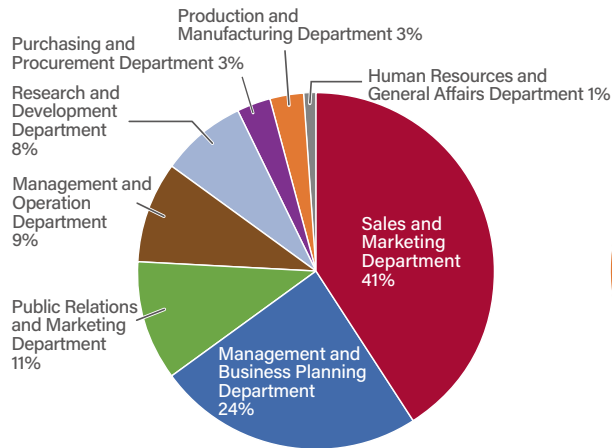
★2 The number of press registered for coverage by the Show Management Office is counted.

★ The number of guests and related persons who attended the meeting at the Show Management Office is calculated in accordance with 1.



# Visitors Overview & Survey Results

## Job Category



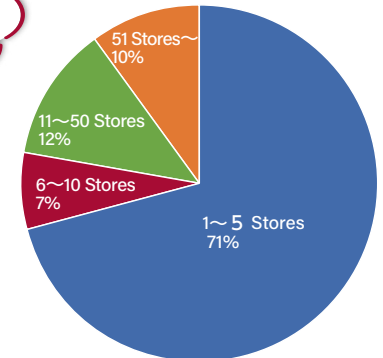
## Job Title



## Decision-Making Authority

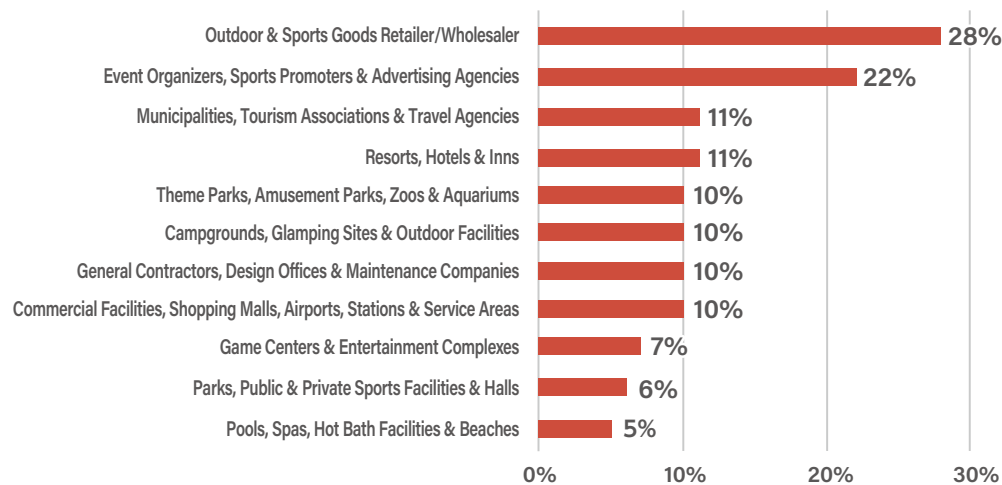


## Number of Stores, Branches, Locations



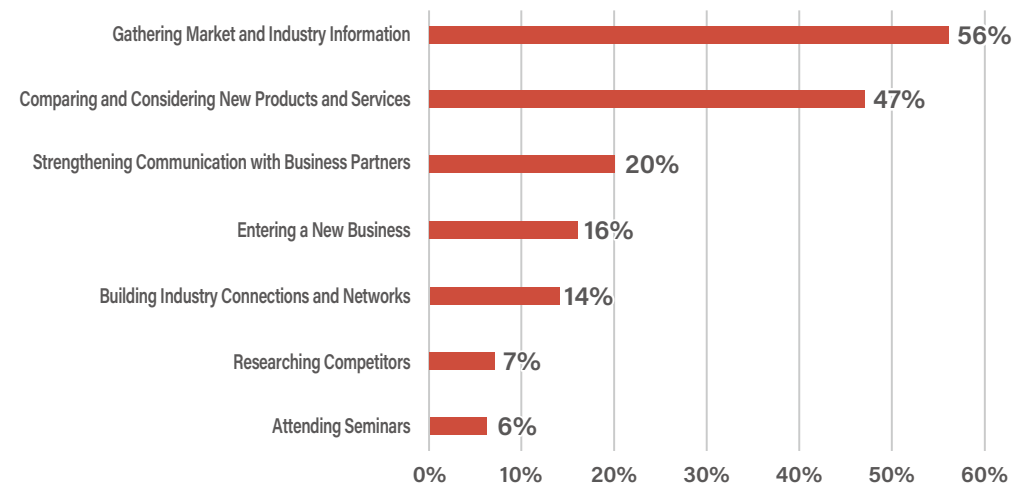
## Industry\*

\*Multiple answers possible



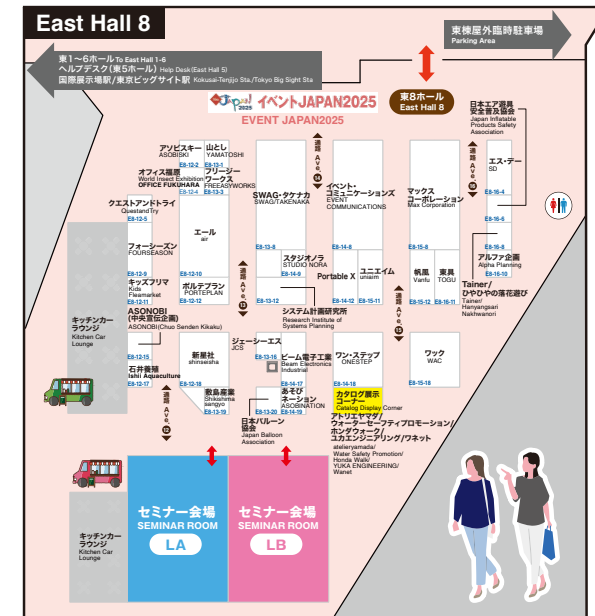
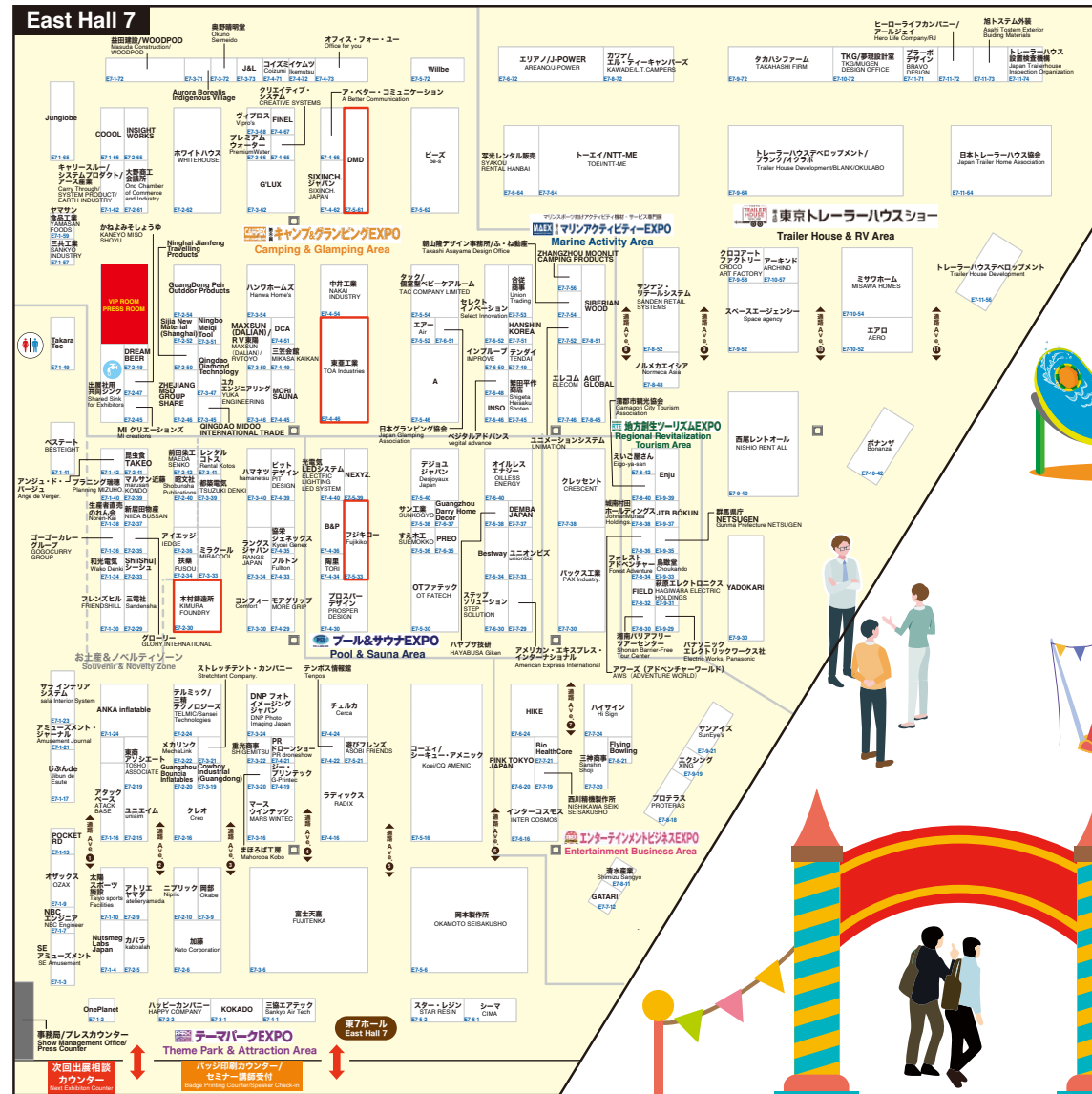
## Purpose of Visit\*

\*Multiple answers possible



# Floor Map (TOKYO BIG SIGHT - East Hall 7・8)

Dedicated zones for attractions, outdoor, and event planning solutions enabled effective business negotiations with highly targeted visitors.



# **Leisure Japan 2025 Exhibitor List**

|                                          |                                             |                                               |                                              |
|------------------------------------------|---------------------------------------------|-----------------------------------------------|----------------------------------------------|
| <b>A</b>                                 | <b>BESTEIGHT</b>                            | <b>ELECTRIC LIGHTING LED SYSTEM</b>           | <b>HAGIWARA ELECTRIC HOLDINGS</b>            |
| A Better Communication                   | Bestway                                     | Electric Works Company, Panasonic Corporation | hamanetsu                                    |
| AERO                                     | BioHealthCore                               | Enju                                          | HANSHIN KOREA                                |
| AGIT GLOBAL                              | Bonanza                                     | EVENT COMMUNICATIONS                          | Hanwa Home's                                 |
| Air Co., Ltd.                            | BRAVO DESIGN                                | FIELD                                         | Hanyangsari Nakhwanori                       |
| Air Corporation                          | Carry Through/SYSTEM PRODUCT/EARTH INDUSTRY | FINEL                                         | HAPPY COMPANY                                |
| Alpha Planning                           | Cerca                                       | Flying Bowling                                | HAYABUSA Giken                               |
| American Express International           | Choukando                                   | Forest Adventure                              | Hero Life Company/RJ                         |
| Amusement Journal                        | CIMA                                        | FOURSEASON                                    | Hi Sign                                      |
| Ange de Verger.                          | Coizumi                                     | FREEASYWORKS                                  | HIKE                                         |
| ANKA inflatable                          | Comfort                                     | FRIENDSHILL                                   | IEDGE                                        |
| ARCHIND                                  | COOOL                                       | Fujikiko                                      | Ikemutsu                                     |
| AREANO/J-POWER                           | Cowbody Industrial (Guangdong)              | FUJITENKA                                     | IMPROVE                                      |
| Asahi Tostem Exterior Building Materials | CREATIVE SYSTEMS                            | Fullton                                       | INSIGHT WORKS                                |
| ASOBI FRIENDS                            | Creo                                        | FUSOU                                         | INSO                                         |
| ASOBINATION                              | CRESCENT                                    | G'LUX                                         | INTER COSMOS                                 |
| ASOBISKI                                 | CROCO ART FACTORY                           | Gamagori City Tourism Association             | Ishii Aquaculture                            |
| ASONOBI                                  | DCA                                         | GATARI                                        | J&L                                          |
| ATAACK BASE                              | DENBA JAPAN                                 | GLORY INTERNATIONAL                           | Japan Balloon Association                    |
| atelieryamada                            | Desjoyaux Japan                             | GOGOCURRY GROUP                               | Japan Glamping Association                   |
| Aurora Borealis Indigenous Village       | DMD                                         | G-Printec                                     | Japan Inflatable Products Safety Association |
| AWS (ADVENTURE WORLD)                    | DNP Photo Imaging Japan                     | GuangDong Peir Outdoor Products               | Japan Trailerhouse Inspection Organization   |
| B&P                                      | DREAMBEER                                   | Guangzhou Bouncia Inflatables                 | JCS                                          |
| Beam Electronics Industrial              | Eigo-ya-san                                 | Guangzhou Darry Home Decor                    | Jibun de                                     |
| be-s                                     | ELECOM                                      | Gunma Prefecture NETSUGEN                     | JohnanMurata Holdings.                       |

# Leisure Japan 2025 Exhibitor List

JTB BÓKUN

Junglobe

kabbalah

KANEYO MISO SHOYU

Kato Corporation

KAWADE/L.T.CAMPERS

KIMURA FOUNDRY

Koei

KOKADO

Kyoei Genex

MAEDA SENKO

Mahoroba Kobo

MARS WINTEC

marusanKONDO

Masuda Construction/WOODPOD

Max Corporation

MAXSUN (DALIAN) /RVTOYO

MechaLink

MI creations

MIKASA KAIKAN

MIRACOO

MISAWA HOMES

MORE GRIP

MORI SAUNA

NAKAI INDUSTRY

NBC Engineer

NEXYZ.

NIIDA BUSSAN

Ningbo Meiqi Tool

Ninghai Jianfeng Travelling Products

Nipric

NISHIKAWA SEIKI SEISAKUSHO

NISHIO RENT ALL

Noren-Kai

Normeca Asia

NPO Kids Fleamarket

NutmegLabs Japan

Office for you

OILLESS ENERGY

Okabe

OKAMOTO SEISAKUSHO

Okuno Seimeido

OnePlanet

ONESTEP

Ono Chamber of Commerce and Industry

OT FATECH

OZAX

PAX Industry

PINK TOKYO JAPAN

PIT DESIGN

Planning MIZUHO

POCKET RD

Portable X

PORTEPLAN

PR droneshow

PremiumWater

PREO

PROSPER DESIGN

PROTERAS

Qingdao Diamond Technology

QINGDAO MIDOO INTERNATIONAL TRADE

QuestandTry

RADIX

RANGS JAPAN

Rental Kotos

Research Institute of Systems Planning

sala Interior System

SANDEN RETAIL SYSTEMS CORPORATION/  
Trailer House Development

Sandensha

Sankyo Air Tech

SANKYO INDUSTRY

Sanshin Shoji

SD Corporation

SE Amusement

Select Innovation

SHIGEMITSU

Shigeta Heisaku Shoten

ShiiShu

Shikishimasangyo

ShimizuSangyo

shinseisha

Shobunsha Publications

Shonan Barrier-Free Tour Center

SIBERIAN WOOD

Sijia New Material (Shanghai)

SIXINCH. JAPAN

Space agency

STAR RESIN

STEPSOLUTION

Stretchtent

STUDIO NORA

SUEMOKKO

SunEye's

SUNKOGYO

SWAG/TAKENAKA

SYAKOU RENTAL HANBAI

TAC

Tainer

Taiyo sports Facilities

TAKAHASHI FIRM

# ILOJ Leisure Japan 2025 Exhibitor List

TakaraTec

Takashi Asayama Design Office

TAKEO

TELMIC/Sansei Technologies

TENDAI

Tenpos

TKG/MUGEN DESIGN OFFICE

TOA Industries

TOEI/NTT-ME

TOGU

TORI

TOSHO ASSOCIATE

Trailer House Development/BLANK/OKULABO/  
BLANC/OKULAB

TSUZUKI DENKI

uniaim

UNIMATION

Union Trading

unionbiz

Vanfu

vegital advance

Vipro's

WAC

Wako Denki

WHITEHOUSE

Will be

World Insect Exhibition OFFICE FUKUHARA

XING

YADOKARI

YAMASAN FOODS

YAMATOSHI

YUKA ENGINEERING

ZHANGZHOU MOONLIT CAMPING PRODUCTS

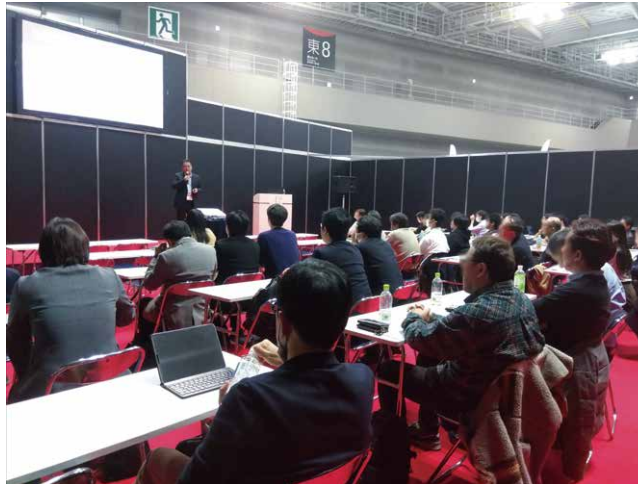
ZHEJIANG MSD GROUP SHARE





## ***Seminar Was Held in Collaboration with the Exhibition***

**The collaboration with IAAPA, one of the world's leading organizations in the leisure and amusement industry, symbolized the exhibition's development as an internationally recognized platform.**



***Mr. Jack Chan***

***IAAPA (International Association of Amusement Parks and Attractions)  
Vice President and Executive Director – Asia Pacific***

# Leading Japanese Companies that Visited the Previous Exhibition

A selection of key visitors from the 21,107 visitors at Leisure Japan 2025

\*some excerpt, unordered



# Overview of the 2026 Edition



*Bringing Fun, Dreams, and Memorable Experiences to Everyone Worldwide*

## **ILOJ** Leisure Japan 2026

The Largest Theme Park, Outdoor and Leisure Industry Exhibition in Japan

**Date** *November 25 (Wed) - 27 (Fri), 2026*

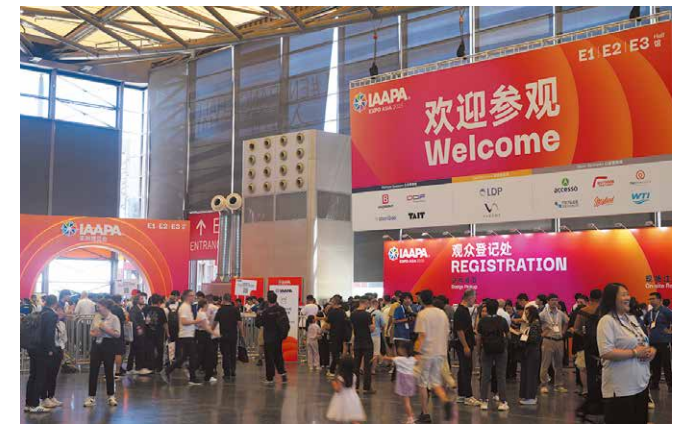
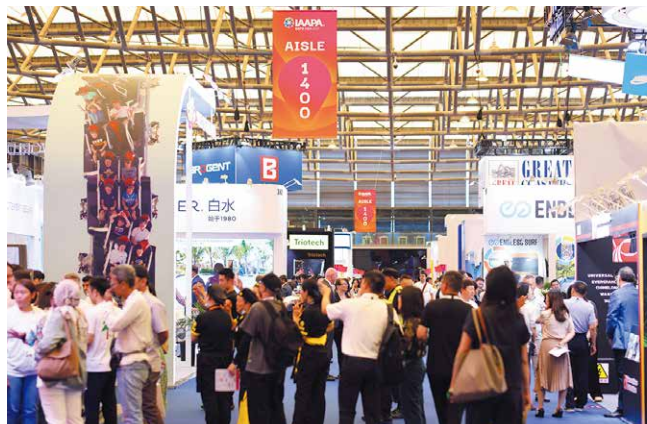
**Venue** | TOKYO BIG SIGHT - East Hall

**Organizer** | TSO International Inc. **Supported by** | 

# What is ?

The International Association of Amusement Parks and Attractions (IAAPA) is the world's largest international trade association for the leisure and attractions industry. Founded in 1918, IAAPA represents a wide range of entertainment and leisure facilities, including theme parks, amusement parks, water parks, indoor entertainment centers, zoos, and aquariums.

Through exhibitions, conferences, educational programs, and networking opportunities, IAAPA connects industry professionals worldwide and contributes to business growth and the creation of new market opportunities in the global attractions industry.





# *A Global Network for the Attractions Industry*

It has approximately 9,800 member companies, facilities, and industry professionals across more than 100 countries, making it one of the most influential organizations in the global leisure and attractions sector.

WALT DISNEY  
Parks and Resorts



Six Flags™  
Entertainment Corporation

SEAWORLD PARKS  
& ENTERTAINMENT

EUROPA PARK



Efteling



HERSCHELD  
FAMILY  
ENTERTAINMENT



BOLLIGER & MABILLARD



INTAMIN  
AMUSEMENT RIDES



ZAMPERLA  
THE AMUSEMENT GROUP



BROGENT  
TECHNOLOGIES INC.



Holovis  
Transforming Sensory Experiences



THE PRODUCERS  
GROUP  
LOS ANGELES | SHANGHAI | DUBAI | ORLANDO

WALLTOPIA



\*some excerpt, unordered



# ***International Exhibition for the Attractions Business***

IAAPA Expo Asia is an international exhibition that brings together the latest trends and business opportunities in the leisure and attractions industry across the Asia region. The exhibition gathers industry professionals from around the world, including facility operators, developers, buyers, and suppliers, enabling active business meetings and information exchange.

The exhibition showcases a wide range of products and services, such as ride systems, equipment, operational solutions, and digital technologies. It also features conferences and networking opportunities to share the latest industry insights. IAAPA Expo Asia serves as a highly important business platform for companies aiming to enter or expand in the Asian market.



# 3 Key Features of the Exhibition

## Feature 1



Japan's largest specialized exhibition for the leisure industry, attracting

**25,000 visitors\***

involved in attractions, indoor leisure, glamping, and more.

## Feature 2



A business exhibition where **300 companies\*** showcasing attractions, glamping facilities, and event planning gather in one place, delivering the latest trends and active business negotiations.

## Feature 3



Japan's largest learning platform for the leisure industry, offering

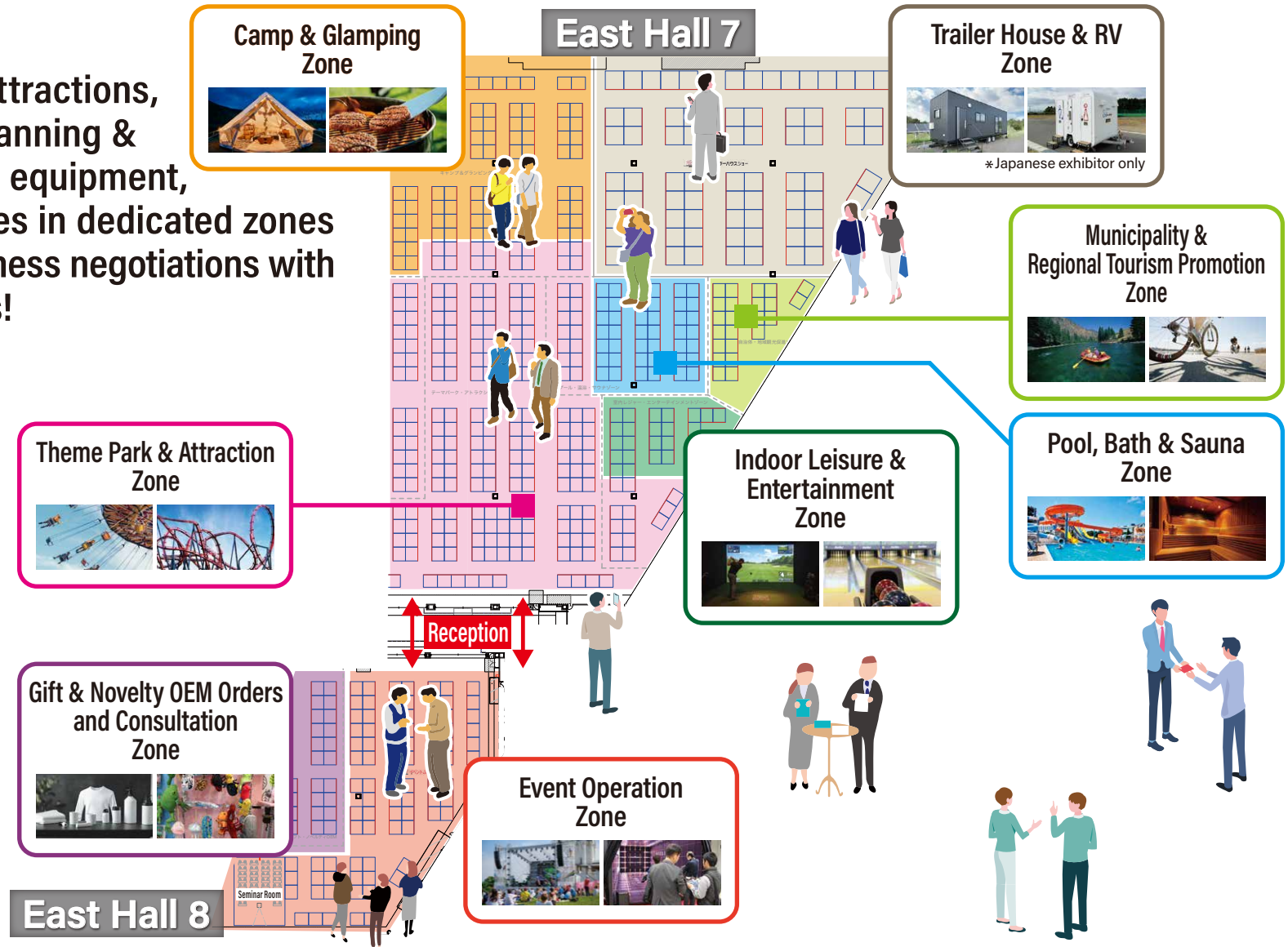
**over 20 seminars\***

on the latest trends in theme parks, glamping, and more.

\*Expected

# Floor Map

Specialized zones for attractions, glamping, and event planning & management providing equipment, technology, and services in dedicated zones to enable effective business negotiations with purpose-driven visitors!



# Zone Descriptions

## Theme Park & Attraction Zone

### Exhibitor Profile

- Attractions, Large Playground Equipment, Ferris Wheels
- Park Playground Equipment, Benches, Awnings
- VR, AR, XR Playground Equipment
- Ticketing and Payment Systems, Entrance/Exit Gates
- Park Trains, Next-Generation Mobility Equipment, etc.



## Indoor Leisure & Entertainment Zone

### Exhibitor Profile

- Karaoke, Darts, Bowling Equipment
- Digital Art, Digital Ball Pools
- Golf and Sports Simulation Equipment
- Kids' Park Equipment, Inflatable Play Structures
- Manga Rental Services, etc.



# Zone Descriptions

## Camp & Glamping Zone

### Exhibitor Profile

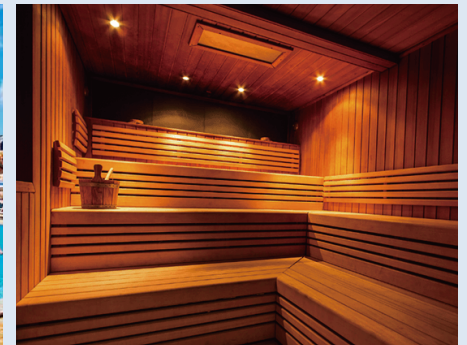
- Dome Tents, Container Houses, Tents
- BBQ Equipment, Fire Pit Equipment, Cooking Utensils
- Outdoor Lighting, Emergency Power Supply, Charging Equipment
- Beds, Sofas, Tables
- Seasonings, Food, Various Camping Supplies, etc.



## Pool, Bath & Sauna Zone

### Exhibitor Profile

- Pools, Bathtubs, Slides
- Filters, Circulation Systems, Sterilization Equipment, Boilers
- Saunas, Heating Equipment
- Jet Baths, Flowing Water Systems
- Lockers, Showers, Amenities, etc.



# Zone Descriptions

## Municipality & Regional Tourism Promotion Zone

### Exhibitor Profile

- Municipality PR Videos and Visitor Attraction Tools
- Reservation and Ticketing System for Municipalities
- Translation and Interpretation Services for Inbound Tourists
- Events and Planning for Inbound Tourists
- Sports, Adventure, and Activity Tourism, etc.



## Gift & Novelty OEM Orders and Consultation Zone

### Exhibitor Profile

- T-shirts and Towels
- Keychains and Plush Toys
- Souvenir and Original Goods Production
- Novelty and Promotional Items
- Food, Sweets, and Beverages, etc.

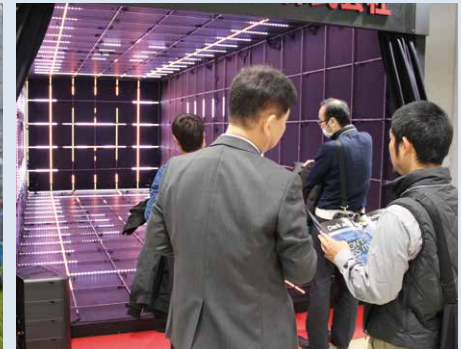


# Zone Descriptions

## Event Operation Zone

### Exhibitor Profile

- Event Planning, Production & Management
- Booth Construction, Exhibition Design & Displays
- Audio, Visual, Lighting, Special Effects & Temporary Event Structures
- Event Technology (DX), Marketing, Web Solutions & Ticketing Systems
- Attractions, Rental Services, Event Operations Support, Promotional Merchandise, etc.



## Trailer House & RV Zone

### Exhibitor Profile

- Trailer Houses
- Chassis for Trailer Houses
- Kitchen and Bath for Trailer Houses
- Wood Decks, Tables
- Setup Consulting, Information Services, etc.

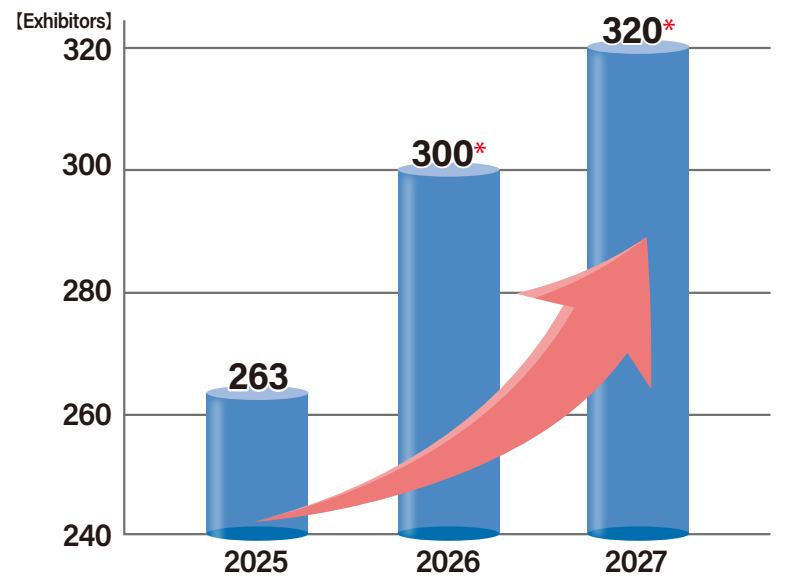


\*Japanese exhibitor only

# *The Industry's Largest Number of Exhibitors and Visitor Growth*

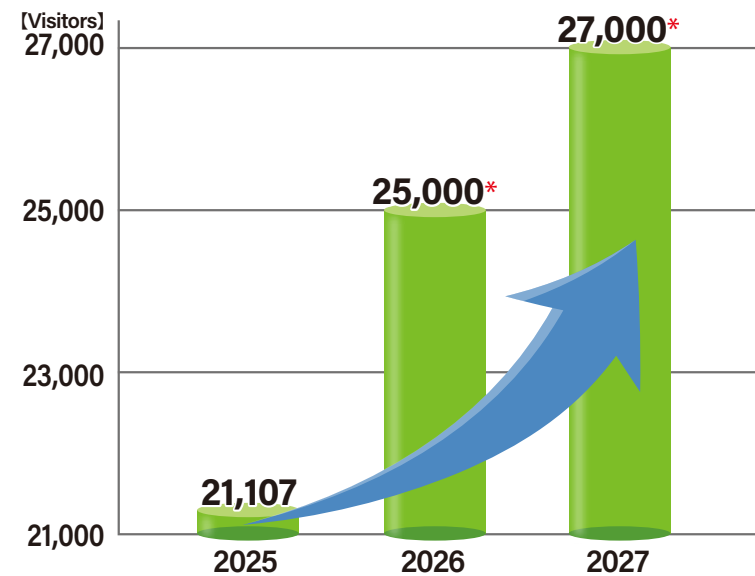
**As Japan's only specialized exhibition focused on the leisure industry, both the number of exhibitors and visitors are steadily increasing every year**

## Trend in the Number of Exhibitors



\*Expected

## Trend in the Number of Visitors



\*Expected

# Target Visitors *(Targeting owners and management executives of the following facilities)*



Theme Parks, Amusement Parks,  
and Public Parks



Camping and Outdoor Facilities



Glamping and Resort Facilities



Commercial Facilities and  
Shopping Malls



Airports, Train Stations, and  
Service Areas



Game Centers, Karaoke and  
Entertainment Facilities



Stadiums, Arenas, and  
Designated Management Operators



Pools, Spas, Bathhouses,  
and Beaches



General Contractors, Design Offices,  
and Maintenance Companies



Municipalities, Tourism Associations,  
and Travel Agencies

## Attracting 25,000 Visitors from Around the World

## 3 Key Promotions to Attract **25,000 Visitors** (Excerpt)

Industry professionals from across Japan gather at TOKYO BIG SIGHT through targeted visitor attraction activities

### No. **01** **Over 100,000\* Free Invitation Tickets**

Invitation tickets are sent to theme parks; amusement parks; park facilities; camping and glamping facilities; resort facilities; game centers and entertainment facilities; pools, saunas, and hot spring facilities, actively encouraging attendance.



<Sample of Invitation Ticket>

\*Expected

### No. **02** **200,000\* Email Newsletters**

Exhibition announcements, seminar information, and highlights are regularly sent to 200,000\* key buyers added through phone surveys and newsletter registrations to the Show Management Office's database.



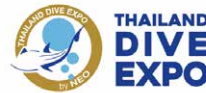
\*Expected

# 3 Key Promotions to Attract **25,000 Visitors** (Excerpt)

Attracting international buyers through strong collaboration with overseas partners

## No. **03** **Promotion at Overseas Exhibitions and Advertising in Overseas Media**

International Partner Exhibitions and Media (Based on 2025 results, in no particular order, partial list)



## **3 Key Promotions to Attract 25,000 Visitors** (Excerpt)

**Through these activities,  
we attract 25,000 visitors,  
contributing directly to the  
growth of your sales.**

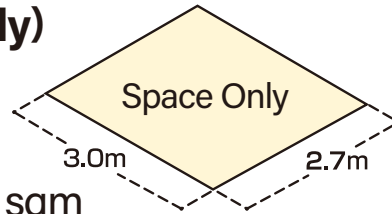


# Exhibitor Application Guidelines

## Standard Booth (Space Only)

### 【Booth Specifications】

- 1 Booth: W3.0m × D2.7m = 8.1 sqm



### 【Space Fee】

|                     |
|---------------------|
| Space Fee / 1 Booth |
| Regular Price       |
| <b>JPY 495,000</b>  |



- \* Price is for Space Only. Shell Scheme Package is not included.
- \* Please be sure to prepare basic panels between adjacent booths or use a Shell Scheme Package (paid) provided by the Show Management Office.

### Corner Booth Option **JPY 44,000 / Corner**

- \* Corner booth locations are limited and subject to availability.
- \* If a corner location cannot be assigned, the fee will be refunded.
- \* If your booth qualifies as a corner, the fee will be charged additionally.

## Shared Sink

### 【Usage Free】

**JPY 77,000** (including tax)



- \* The fees include water and electricity charges.
- \* Any tasting or sampling within the exhibition hall requires prior approval from the local health authority. Depending on the type of tasting or sampling, different equipment may be required. You may need to use a shared sink or install plumbing at your booth. For details, please contact the Show Management Office.
- \* Cancellations and refunds are not accepted after application.

## Exhibition Regulations

- Exhibitors must comply with term & conditions listed on the back of the Exhibition Application Form.

# Exhibitor Product and Service PR Seminar

## Promote your products and services to a high-quality audience and effectively acquire hot leads

### Exhibitor Product, Technology PR, and Demonstration Seminar

To provide exhibitors with more opportunities to present their products and technologies to buyers and professionals, a dedicated Exhibitor Seminar Venue will be available. Space is provided not only for presentations but also for demonstrations. The Show Management Office will register all attendees and provide a list after the seminar, allowing for a complete customer list.

■ **Seating: 40 seats (theater style)**

※May vary depending on presentation or demonstration content

■ **Included Equipment: Screen, Projector, Microphone**

※Interpretation must be arranged by the exhibitor

30-Minute Slot: JPY 165,000 (including tax)

45-Minute Slot: JPY 220,000 (including tax)



\*Image for illustrative purposes only.

# Promotional Advertising Plan

You can efficiently showcase your products and services to your target visitors

## Web Banner Advertisement (Official Exhibition Website)



\*Image

Displayed on the top page of the most visited exhibition website

**JPY 220,000**

## Web Banner Advertisement (Visitor Registration Page + Thank-You Email)



\*Image

Displayed on the My Page after visitor registration

**JPY 275,000**

## Visitor Invitation Email Advertisement (Sent Under TSO's Name)



\*Image

Featured as a highlighted company in TSO's email DM to visitors

**JPY 165,000**

## EDM Distribution (Sent Under Exhibitor's Name)



\*Image

Send your company message to TSO's house database

**JPY 220,000**

\*All prices include tax.

# Promotional Advertising Plan

You can efficiently showcase your products and services to your target visitors

## Priority Listing on Exhibitor List Page



\*Image

Always displayed at the top of the exhibitor list on the website

**JPY 220,000**

## Floor Map Advertisement



\*Image

Mark your booth and place an ad banner on the printed floor map

**JPY 330,000**

## Hanging Banner Above Booth



\*Image

Hang an advertising banner above your booth

**JPY 880,000**

## Benefits of Using Promotional Services

By making use of promotional services, you can...



- Effectively reach your target visitors
- Differentiate from other exhibitors
- Drive visitors directly to your booth

More details here



\*All prices include tax.

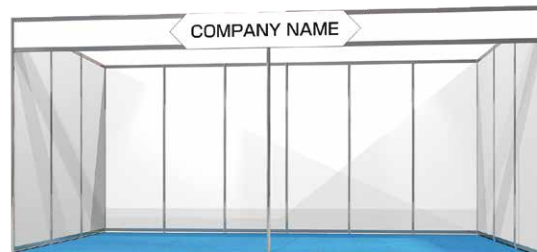
# Shell Scheme Package

## Plan A [1-4 Booths]

A simple package design that includes the essential elements required for a standard exhibition booth



1 Booth



2 Booths

- Wall Panel (H2700mm) \*1
- Parapet
- Company Name Board \*1 (W2400mm×H400mm)
- Carpet \*1
- 100V Outlet (2 ports)×1
- Electricity Supply (up to 1000W, includes power usage fee)

[Optional] Additional company name board for corner booths: JPY 27,500 per board.

### Plan A Pricing (Including Tax)

- 1 Booth : JPY 159,500
- 2 Booths : JPY 225,500
- 3 Booths : JPY 291,500
- 4 Booths : JPY 357,500

## Plan B [1-4 Booths]

A package that allows you to showcase your original company name board prominently, creating a unique decorative feel



1 Booth



2 Booths

- Wall Panel (H2700mm) \*1
- Company Name Board \*2 (Complete Data Submission: Data Size: W1940mm × H500mm)
- Carpet \*1
- 100V Outlet (2 ports)×1
- Electricity Supply (up to 1000W, includes power usage fee)

[Optional] Additional company name board for corner booths: JPY 38,500 per board.

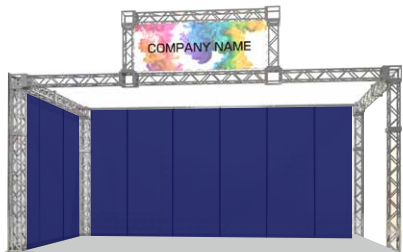
### Plan B Pricing (Including Tax)

- 1 Booth : JPY 192,500
- 2 Booths : JPY 258,500
- 3 Booths : JPY 324,500
- 4 Booths : JPY 390,500

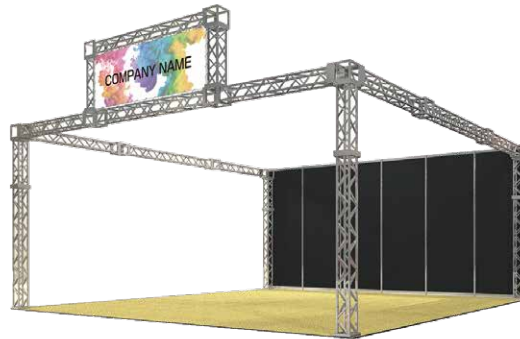
# Shell Scheme Package

## Plan C [2-6 Booths]

**【For Exhibitors with 2 or More Booths】** A dynamic package featuring a truss design and your original company name board elevated for greater visibility



2 Booths



4 Booths

- Wall Panel (H2700mm)\*1
- Company Name Board\*2  
(Complete Data Submission: Data Size: W1950mm × H650mm)
- Carpet\*1
- 100V Outlet (2 ports) × 1
- Electricity Supply  
(up to 1000W, includes power usage fee)

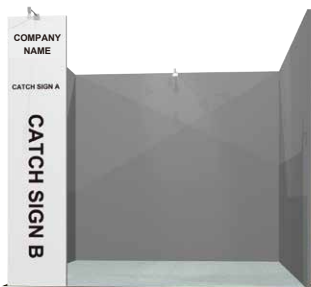
[Optional] Additional company name board for corner booths: JPY 49,500 per board.

### Plan C Pricing (Including Tax)

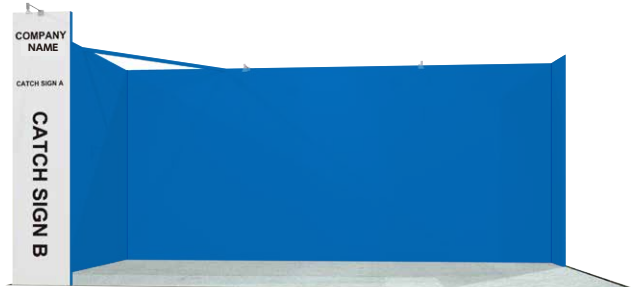
- 2Booths : JPY 324,500
- 3Booths : JPY 390,500
- 4Booths : JPY 456,500
- 6Booths : JPY 588,500

## Plan D [1-2 Booths]

A sophisticated package with a refined wooden panel design that exudes quality and elegance



1 Booth



2 Booths

- Wooden Wall (H2700mm)\*1
- Company Name Board (20 Characters)\*3
- Catch Sign [A] (20 characters)
- Catch Sign [B] (40 characters)
- Carpet\*1
- 100V Outlet (2 ports) × 1
- Spotlight  
(2 Lights for 1 Booth, 3 Lights for 2 Booths)
- Electricity Supply  
(up to 1000W, includes power usage fee)

### Plan D Pricing (Including Tax)

- 1Booth : JPY 280,500
- 2Booths : JPY 346,500

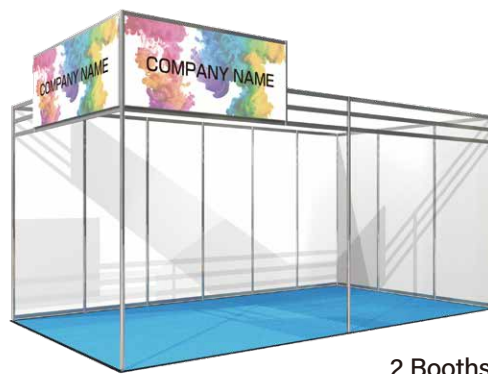
# Shell Scheme Package

## Plan E [1-3 Booths]

**[For Corner Booth Exhibitors]** A package where your original company name board is displayed prominently on the aisle side, ensuring visibility from any direction



1 Booth



2 Booths

- Wall Panel (H2700mm) \*1
- Company Name Board \*2  
(Complete Data Submission: Data Size: W1940mm × H800mm)
- Carpet \*1
- 100V Outlet (2 ports) × 1
- Electricity Supply  
(up to 1000W, includes power usage fee)

### Plan E Pricing (Including Tax)

- 1 Booth : JPY 236,500
- 2 Booths : JPY 302,500
- 3 Booths : JPY 368,500

\*Furnishings like reception counters, chairs, and meeting sets are available as optional paid add-ons.

\*Exhibitors are free to bring their own furnishings.

\*For booths with 2 or more spaces, only one company name board and outlet will be provided.

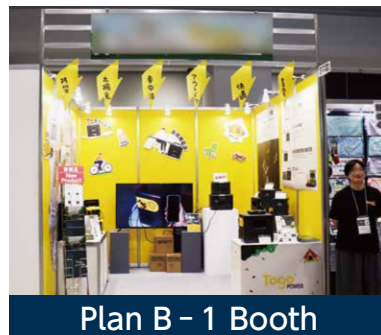
\*1: Please select the color of the company name board, walls, and carpet from the Exhibitor's Manual provided separately.

\*2: Plan B, Plan C and Plan E require full data submission. Please contact us for details.

\*3: If you would like to include a logo on the company name board, an additional estimate will be provided.



Plan A - 1 Booth



Plan B - 1 Booth



Plan C - 2 Booths



Plan D - 1 Booth



Plan E - 1 Booth

# Exhibitor Support Services

## 1 VISA Support Program Free

We can send documents for applying VISA to exhibitors who have paid the exhibition fee 2 months before the exhibition period. Please understand that the organizer CANNOT guarantee that you are able to get VISA or not. We DO NOT send invitation letter for visitors.



※There is a charge for sending VISA documents by mail.

## 2 Promotional Tools Free

To promote your participation to prospective and current customers, we offer free promotional tools such as invitations and web banners. Use these across various channels (in-person, email, social media) for a multi-faceted outreach approach.



## 3 Online Guidebook & Document Request System Free

List your products, services, and booth PR information in our online guidebook on the official website at no cost. Effectively reach potential visitors searching on line and allow for pre-exhibition document requests through this system.



## 4 Recommended Service Providers Free

We can introduce specialist companies to assist with booth design, staffing, and product import logistics, supporting you from preparation to the exhibition.

This service helps ensure smooth setup and exhibition for those facing booth design challenges, staff shortages, or import concerns. letter for visitors.



## 5 Exclusive Promotional Services Paid

Enhance your exhibition results with banner ads on our official website and visitor invitation email ads. This service enables you to make a strong impression on visitors, helping your booth stand out among many exhibitors.



## 6 Visitor Badge QR Scanning Service Paid

Simply scan the barcode on each visitor's badge to capture their registered contact details, which will be provided post-exhibition. This service, available for a fee, allows you to efficiently gather data for post-exhibition sales activities and customer management.

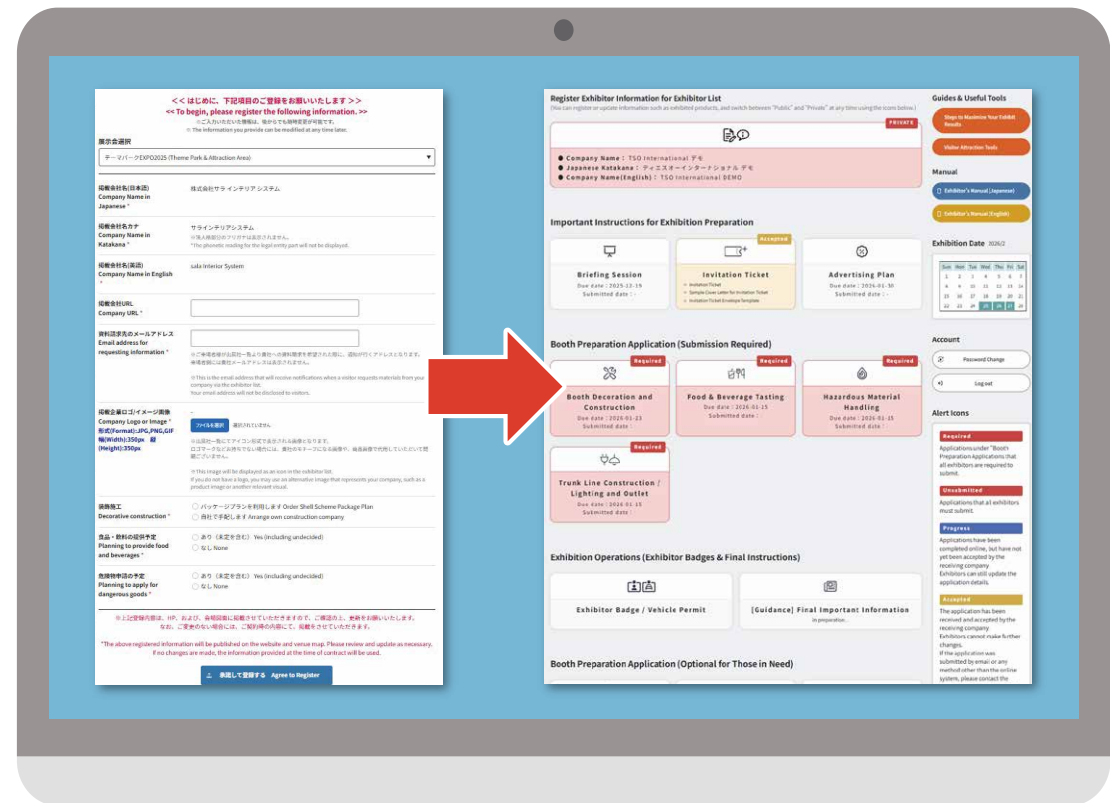


# Exhibitor Support Services

Each exhibitor will be provided with a personal **My Page (Exhibitor's Page)** to efficiently manage booth preparation, including submitting various applications, registering information for the exhibitor list on the website, and issuing exhibitor badges and vehicle permits.

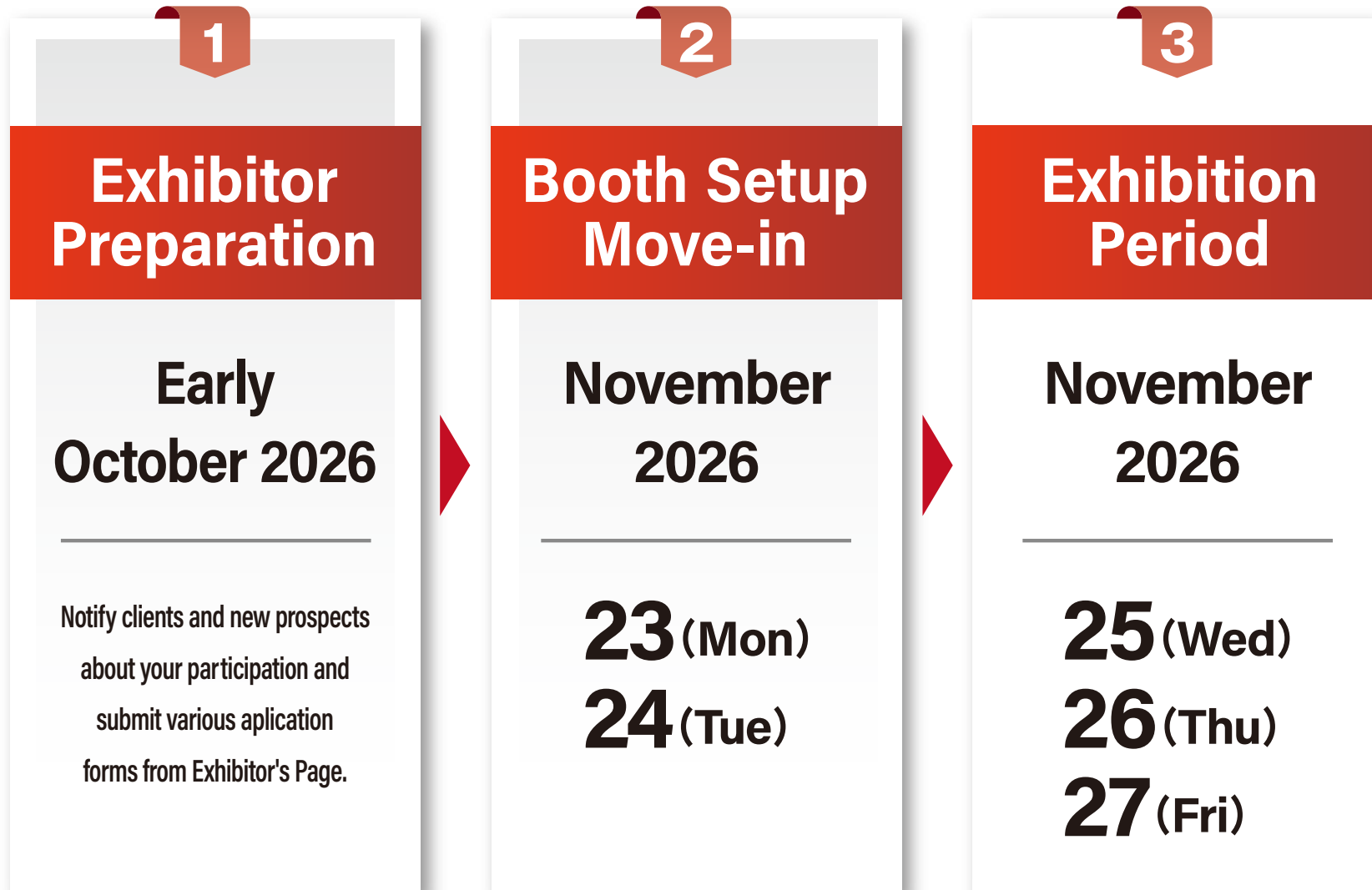
Centralized management of  
all procedures  
required for  
exhibitor preparation!

- Register Exhibitor Information for Exhibitor List
- Applications for Booth Decoration and Construction
- Applications for Food & Beverage Tasting
- Applications for Hazardous Material Handling
- Applications for Trunk Line Construction • Water Supply
- Applications for Rental Furnishings
- Distribution of Invitation Tickets and Visitor Attraction Tools



In addition, we provide full support to maximize your exhibition effectiveness

# *Schedule Until the Exhibition*



# *Inquiries*

For inquiries or applications, please contact us at the following



Download the Exhibitor Application Form



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See Highlights from the 2025 Exhibition



**Application will be closed once all exhibition booths are filled.  
Please contact us or apply as early as possible.**

**Contact for Inquiries / Applications**

**Leisure Japan Show Management Office**

**TEL: +81-3-5363-1701    Email: overseas@tso-int.co.jp**

