



# 2024 Supporting Program for Overseas Exhibitors



**TSO International**  
Gate to Global Business

This will be a reference material for the 2024 exhibition for Tokyo Edition.  
For Fukuoka and Osaka Edition, please contact to the show management office  
Please note that prices may vary due to exchange rates and other factors.

# About Us – Organizer

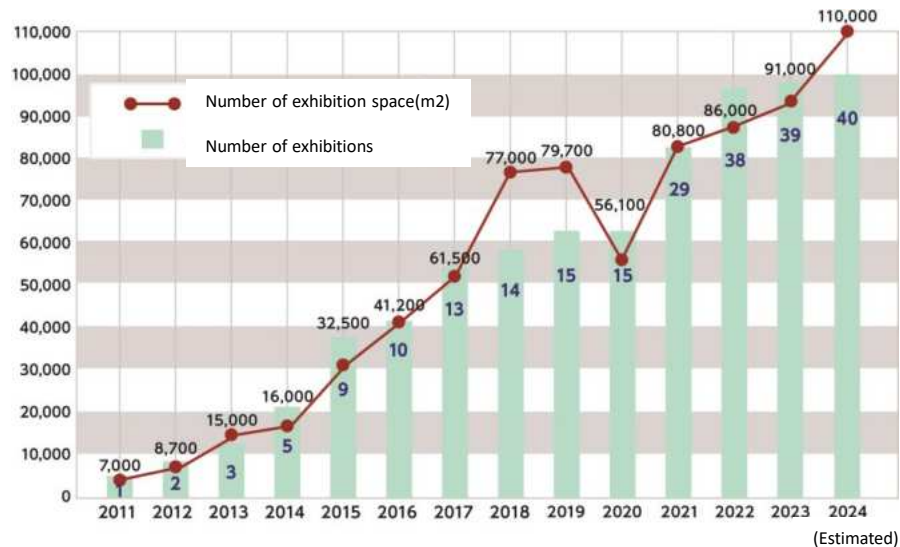


**TSO International**  
Gate to Global Business

TSO International Inc. was established in 2011. We are a specialized company that organizes large-scale exhibitions at international convention venues in Japan.

Our exhibitions have been growing in scale every year, and we are seeing a steady increase in the participation of exhibitors from overseas.

To meet the demands of international exhibitors, we have prepared comprehensive support programs and encourage you to take full advantage of these programs to participate in our exhibitions.

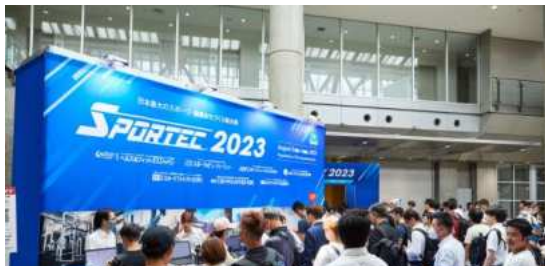


(Graph Notes)

※From 2019 to 2021, the area was reduced due to Tokyo Big Sight being restricted for use as the media center for the Tokyo Olympics and Paralympics.

※In 2020, there was no increase in the number of exhibitions due to the impact of the spread of the novel coronavirus.

# About Organized Exhibition



The Largest Sports Industry Exhibition in Japan

**SPORTEC**



The Largest Cafes, Bakeries and Restaurants Industry Exhibition in Japan

**CAFERES JAPAN**



The largest exhibition of natural, organic and health food in Japan

**WFJ WELLNESS FOOD JAPAN**



The Largest Theme Park, Outdoor and Leisure Industry Exhibition in Japan

**ILOJ Leisure Japan**



The Largest Exhibition of Fermented & Brewed Food and Beverage in Japan

**FERMEX JAPAN**



The Largest Exhibition of the Mental and Physical Health Industry in Japan

**Wellness Tokyo**



# Organize Exhibitor Promotion Seminar

We are able to arrange seminar venues where you can conduct activities such as recruiting agents, introducing your company, and so on, and we are also able to provide support for attracting visitors.

【Necessary Information】 \*Limited space  
30 min.: JPY 143,000 / session  
40 min.: JPY 187,000 / session

## 【Standard Installation】

- Projector
- Screen
- Microphone
- Whiteboard



If you need more information, please send an email to [seko@tso-int.co.jp](mailto:seko@tso-int.co.jp) with your company name and exhibition name.

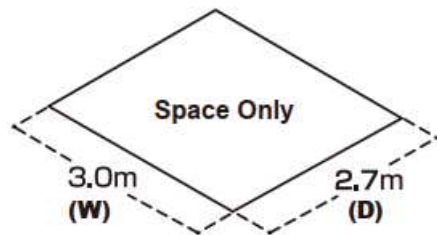
# About Booth

**Our basic booth plan is space (raw space) only.**

Basic panels are not included in our basic plan.

Our regulation requires you to build a wall between each booth, so please apply Shell Scheme Booth from the next page or decorate your booth with your own booth constructor/designer.

If you need more information, please contact us.



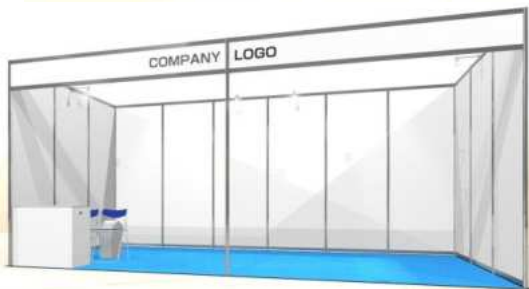
# Upgrade Shell Scheme A Plan 【1- 4 Booths】

※Construction Fees + Raw Space

The simplest package that includes the minimum necessary items for exhibiting in the regular exhibition space.



1 booth



2 booths

## Includes:

- Panel Wall (H2.7m)
  - Parapet
  - Company Name Board (Up to 40 letters) with Company Logo
  - Carpet
  - Information Counter x 1
  - Foldable Chair x 2
  - Trash Can 25L x 1 with Garbage Sticker
  - Spotlight
- (1 booth: 3 spotlights, 1 spotlight will be added for an additional booth)
- 100V Outlet Electric Outlet (up to 1000w, Electricity charge included)

※Please choose a color for the Panel Wall and Carpet from the color sample on the exhibition manual.

※Even if your booth is more than 2 booths, the contents come in one set each.

※You are free to bring your equipment and supplies.

※[Option]Additional Company Name Board : JPY16,500/board

## Price: (Including local tax)

- 1 Booth: Space Fee JPY440,000 + Shell Scheme Package JPY187,000 = JPY627,000
- 2 Booths: Space Fee JPY880,000 + Shell Scheme Package JPY244,200 = JPY1,124,200
- 3 Booths: Space Fee JPY1,320,000 + Shell Scheme Package JPY302,500 = JPY1,662,500
- 4 Booths: Space Fee JPY1,760,000 + Shell Scheme Package JPY360,800 = JPY2,120,800

# Upgrade Shell Scheme B Plan 【1- 4 Booths】

※Construction Fees + Raw Space

Your company logo can be posted on a bigger signboard, which makes the booth look unique.



1 booth



2 booths

## Includes:

- Panel Wall (H2.7m)
- Parapet
- Company name designed signboard (Design Size: W1940 x H500)
- Carpet
- Information Counter x 1
- Foldable Chair x 2
- Trash Can 25L x 1 with Garbage Sticker
- Spotlight

(1 booth: 3 spotlight, 1 spotlight will be added for an additional booth.)

- 100V Outlet Electric Outlet (up to 1000w, Electricity charge included)

※Please choose a color for the Panel Wall and Carpet from the color sample on the exhibition manual.

※Even if your booth is more than 2 booth, the contents come in one set each.

※You are free to bring your equipment and supplies.

※[Option]Additional Company Name Board : JPY16,500/board

## 【About data for the company name signboard】

- Data format: Adobe Illustrator recommended, EPS, font outline data.
  - If the graphic has a photo, the minimum required image resolution is 75dpi at full scale. Please use the one with the best image quality.
  - We recommend to upload if the data that has been subjected to drop shadow or blurring, the data process on the illustrator in the actual size. (There may be an error in the filter effect due to scaling.)
  - Please be sure to attach a pdf for confirmation.
- ※If you would like to request the design, you will be charged an additional fee.

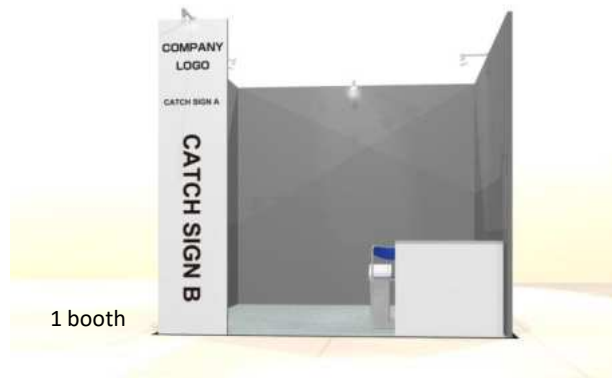
## Price: (Including local tax)

- 1 Booth: Space Fee JPY440,000 + Shell Scheme Package JPY206,800 = JPY646,800
- 2 Booths: Space Fee JPY880,000 + Shell Scheme Package JPY264,000 = JPY1,144,000
- 3 Booths: Space Fee JPY1,320,000 + Shell Scheme Package JPY322,300 = JPY1,642,300
- 4 Booths: Space Fee JPY1,760,000 + Shell Scheme Package JPY380,600 = JPY2,140,600

# Upgrade Shell Scheme D Plan 【1- 2 Booths】

※Construction Fees + Raw Space

You can create a fashionable and calm atmosphere with the wooden panel wall.



1 booth



2 booths

## Includes:

- Wooden Panel Wall
- Company Name Board (Up to 20 letters with company logo)
- ※White panel
  - Catchphrase A (Up to 20 letters)
  - Catchphrase B (Up to 40 letters)
- Carpet
- Information Counter x 1
- Foldable Chair x 2
- Trash Can 25L x 1 with Garbage Sticker
- Spotlight (1 booth: 4 spotlight, 2 booths: 5 spotlight)
- 100V Outlet Electric Outlet (up to 1000w, Electricity charge included)
- ※Please choose a color for Panel Wall and Carpet from the color sample on the exhibition manual.
- ※Even if your booth is more than 2 booth, the contents come in one set each.
- ※You are free to bring your equipment and supplies.

## Price: (Including local tax)

- 1 Booth: Space Fee JPY440,000 + Shell Scheme Package JPY293,700 = JPY733,700
- 2 Booths: Space Fee JPY880,000 + Shell Scheme Package JPY374,000 = JPY1,254,000



# Original Booth Decoration

If you wish to create an original booth decoration with wall panel sheets and so on, we have a partner company that can assist you.

## 【Necessary Information】

- Booth Decoration Photo or image
- Exhibitor Product which will be display

Please send above information to [seko@tso-int.co.jp](mailto:seko@tso-int.co.jp) with your company name and exhibition name.



# VISA Support Program

We can send documents for applying VISA to exhibitors who have paid exhibition fee from 2 months before the show period. Please send us the following documents to issue the documents.

If there are no deficiencies in the submitted documents, we kindly ask for a processing time of up to 7 business days to send you the documents.

## 【Necessary Documents】

- Passport Copy
- Hotel Confirmation Copy
- Flight Confirmation Copy

Please send above document to [seko@tso-int.co.jp](mailto:seko@tso-int.co.jp) with your company name and exhibition name.



# International Shipping Service

**Nippon Express Co., Ltd. Is our partner that can support shipping and handling for the exhibitions.**

## 【Contact】

NIPPON EXPRESS CO., LTD.

TEL: +81-3-3778-8274

FAX: +81-3-3778-8264

Email: [nittsu-events-gte@nipponexpress.com](mailto:nittsu-events-gte@nipponexpress.com)

- When you use the delivery service company other than Nippon Express Co., Ltd., please be sure to fill in the venue name, hall number, booth number, company name and contact information.
- Please receive the shipment at your own responsibility.
- The organizer is unable to receive your items on your behalf. Please arrange to specify the time when your staff are at the booth when you arrange the shipment.



# Storage Room (paid option)

Your packing materials and empty boxes need to be kept inside your booth or be taken back with you. If you need additional space, please order a storage room.

- **A plan: JPY187,000 (Including local tax )**

- Size: 6sqm

- including a wall panel & lockable

- **B plan: JPY132,000 (Including local tax )**

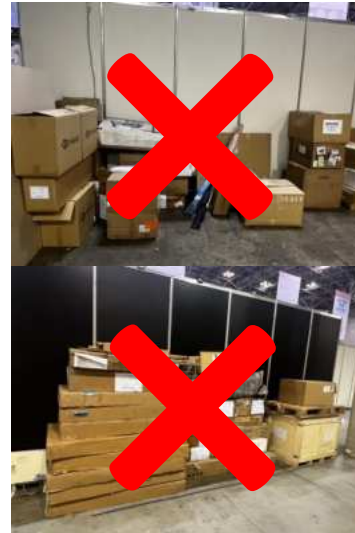
- Size: 4sqm

- including a wall panel & lockable

- **C plan: JPY77,000 (Including local tax )**

- Size: About 4sqm

- no wall panel & lockable



Cannot leave your stuff like left photos, so if you have anything you need to put, please order the the storage room

\*Please note that due to venue layout constraints, availability may be limited or specifications and fees may change.

\*The space is available from the afternoon on the 2nd Move-in day.



# Trash Disposal Services (paid option)

All trash and unnecessary materials need to be taken with you on move in/out days.  
Please inform your construction company about this precaution as well.  
Any trash and unnecessary materials left in the venue will be discarded at your expense.  
If you would like to order a paid service to pick up trash, please contact below:

## 【Necessary Information】

- Size of Trash
- Quantity

Please send above information to [seko@tso-int.co.jp](mailto:seko@tso-int.co.jp) with your company name and exhibition name.

\*For general waste during the exhibition, please purchase garbage stickers at the show management office. At the end of each day, attach the garbage sticker in front of your booth and dispose of the waste separately.

On the move-out day, if you leave your product or stuff like right, we will invoice you for disposal fees after the show period.



# Marketing Promotion (paid option)

We have prepared various promotional tools to support your successful outcomes. We encourage you to utilize these tools to enhance your company's brand image and attract visitors to your booth.

【Floor map ad:  
JPY110,000 (Including local tax )】 \*Limited space

During the exhibition, we will feature your company advertisement on a floor map distributed to visitors.

Given the extensive size of the venue and the potential for visitors to take time to find their desired companies, this will efficiently guide them to your booth.

※Please be aware that specifications and other details may change, so kindly understand in advance.



Ad Space

# Marketing Promotion (paid option)

We have prepared various promotional tools to support your successful outcomes. We encourage you to utilize these tools to enhance your company's brand image and attract visitors to your booth.

【Web banner on the official website:  
JPY165,000 (Including local tax )】 \*Limited space

We offer a banner space within the official website, which disseminates the latest exhibition info and exhibitor details, as a platform for your company's PR.

Official Website Contents:

- Latest exhibition information,
- Exhibitor's names and product list
- Seminar details and schedule
- Event schedule
- Press Releases
- Access to the venue



Web Banner Space

# Marketing Promotion (paid option)

We have prepared various promotional tools to support your successful outcomes. We encourage you to utilize these tools to enhance your company's brand image and attract visitors to your booth.

**【Hanging Banner in the venue:  
JPY550,000 (Including local tax )】**

\*Limited space, Island booth exhibitors only

This is a banner sign displayed above the exhibition hall. By placing it overhead, you can promote the location of your own booth from any vantage point. The banner can feature your company logo, name, product brand, and more.

※Please note that in some locations, it may not be possible to hang a hanging banner. Therefore, we kindly request that you inquire with us first when considering this option.



**Hanging banner**



# Marketing Promotion (paid option)

We have prepared various promotional tools to support your successful outcomes. We encourage you to utilize these tools to enhance your company's brand image and attract visitors to your booth.

**【Direct mail advertising:  
JPY132,000 (Including local tax )】** \*Limited quantity

Utilizing the organizer's in-house data allows you extensive and precise PR and sales promotion, such as launching new products or services, attracting visitors to your booth, and providing after-event follow-up, among other strategies.



# Printing Service (paid option)

By submitting a data, we will arrange for printing on your behalf.  
We will deliver the items from the second day of move-in day.

【Price: Including local tax】

- Poster (ex: One-side with color)

A1 (H594 x W841mm) : JPY25,000 / 10 posters ~

B1 (H728 x W1030mm) : JPY40,000 / 10 posters ~

- Flyer (ex: One-side with color)

A4 (210×297mm) : JPY3,000 / 100 sheets ~

B4 (257×364mm) : JPY7,000 / 100 sheets ~

- Brochure (ex: Folded in half with color)

A4 (210×297mm) : JPY4,000 / 100 sheets ~

【Deadline】

2 weeks before the show period



\*We are able to offer various kinds of printing services.  
please contact us ([seko@tso-int.co.jp](mailto:seko@tso-int.co.jp)) for more details.

# Interpreter Service (paid option)

If you would like to dispatch English speaking staff during the exhibition, please contact our partner company.

【Price: Including local tax 】

JPY 33,000~ / day for 1 person

【Necessary Information】

- Number of staff
- Date

Please send above information to [seko@tso-int.co.jp](mailto:seko@tso-int.co.jp)  
with your company name and exhibition name



# Recommended hotels

Below is our recommended hotels near Tokyo Big Sight.  
Please check availability via website or hotel directly.

① **Tokyo Bay Ariake Washington Hotel:★★★★**

-6 min. Walk

② **Sotetsu Grand Fresa Tokyo-Bay Ariake:★★★★**

-7 min. Walk

③ **Daiwa Roynet Hotel Tokyo Ariake:★★★★**

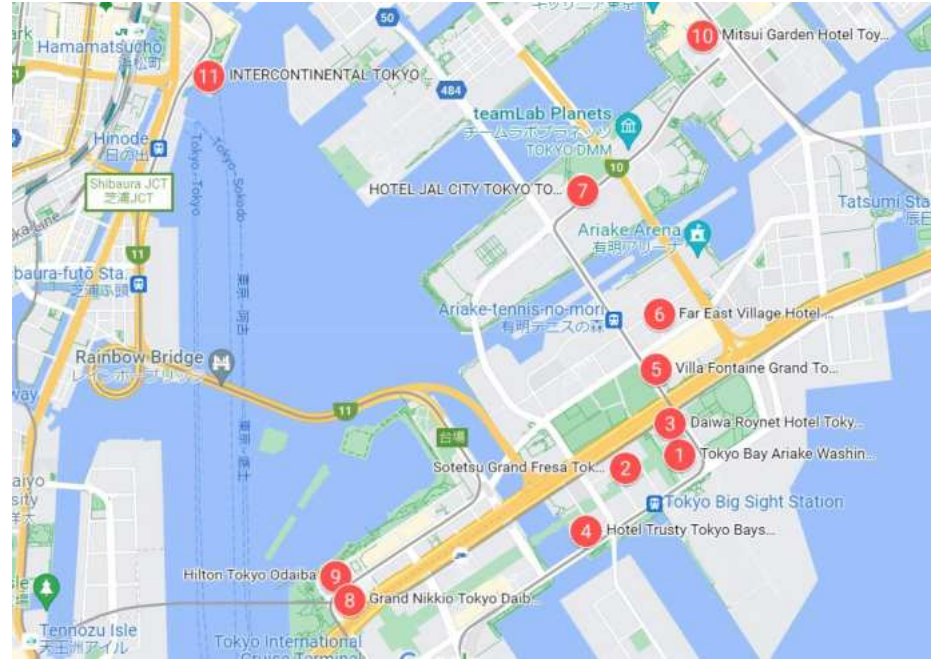
-8 min. Walk

④ **Hotel Trusty Tokyo Bayside:★★★★★**

-10 min. Walk

⑤ **Villa Fontaine Grand Tokyo Ariake:★★★★★**

-7 min. Taxi / 15 min. Walk





# Recommended hotels

Below is our recommended hotels near Tokyo Big Sight.  
Please check availability via website or hotel directly.

⑥ **Far East Village Hotel Ariake:★★★★**

-6 min. Taxi / 20 min. Walk

⑦ **HOTEL JAL CITY TOKYO TOYOSU:★★★★**

-8 min. Taxi / 15 min. Train&Walk

⑧ **Grand Nikkio Tokyo Daiba :★★★★**

-9 min. Taxi / 15 min. Train&Walk

⑨ **Hilton Tokyo Odaiba:★★★★**

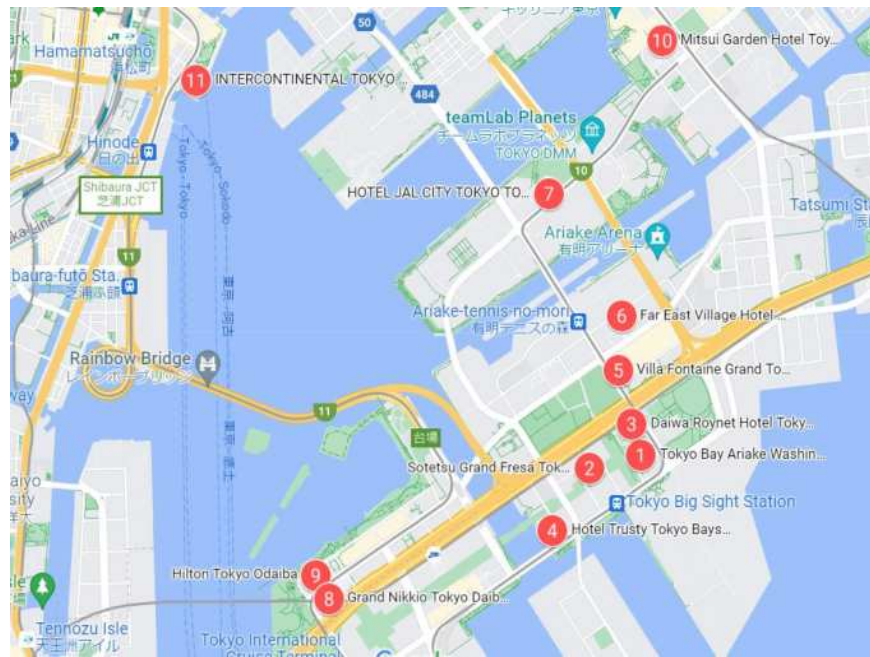
-8 min. Taxi / 15 min. Train&Walk

⑩ **Mitsui Garden Hotel Toyosu BAYSIDE CROSS Tokyo:★★★★**

-13 min. Taxi / 20 min. Train&Walk

⑪ **INTERCONTINENTAL TOKYO BAY:★★★★★**

-13 min. Taxi / 30 min. Train&Walk



# Contact

If you have any questions, please contact your sales agent or contact information below.

Contact Person: Hanako Seko (Ms.)

E-mail: [seko@tso-int.co.jp](mailto:seko@tso-int.co.jp)