

Bringing Fun, Dreams, and Memorable Experiences to Everyone Worldwide



Leisure Japan 2025

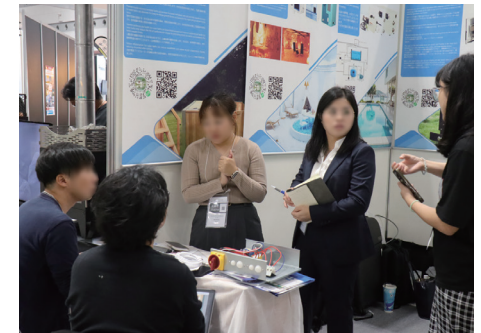
The Largest Theme Park, Outdoor and Leisure Industry Exhibition in Japan



November 26th (Wed) - 28th (Fri), 2025 at TOKYO BIG SIGHT

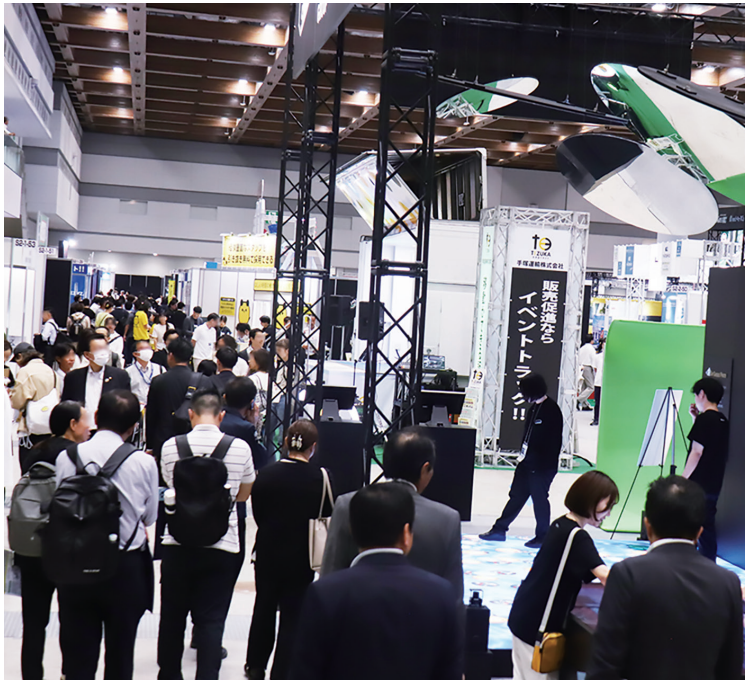
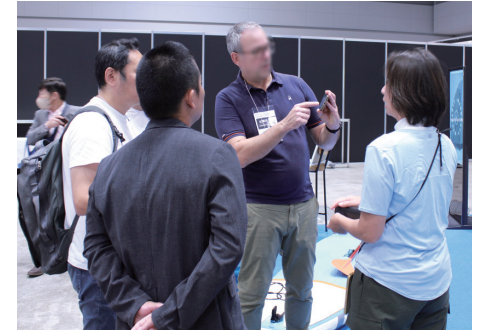
Leisure Japan is the largest exhibition specializing in the theme park, outdoor, and leisure industry in Japan

Photo Gallery of Leisure Japan 2024



Leisure Japan is the largest exhibition specializing in the theme park, outdoor, and leisure industry in Japan

Photo Gallery of Leisure Japan 2024



Why Leisure Japan 2025?

Japan's leisure, attractions, and outdoor activities appeal for their blend of culture, technology, and natural beauty.

1 Attractions

Japan boasts world-renowned attractions like Tokyo Disneyland and Universal Studios Japan, attracting millions of visitors each year. These iconic theme parks provide immersive entertainment for families, and fans of popular culture.



2 Leisure

Japan's dynamic leisure industry is defined by beloved pastimes such as karaoke and visits to game centers. These activities blend entertainment with cultural immersion, offering a fun and social experience cherished by people of all ages.



3 Outdoor

Japan's varied landscapes offer a wide range of outdoor activities like camping and marine activities. With scenic spots from mountains to coastlines, it's a prime destination for nature lovers seeking outdoor thrills like diving and whale watching.



3 Features of Leisure Japan 2025

Leisure Japan is an excellent opportunity to expand sales and develop new partners.

1 Japan's Largest Exhibition with 360* Exhibitors

Both exhibitor and visitor numbers are at record highs in the leisure industry. The exhibition grows annually to match the industry's new stage of growth, driven by innovation and expanding global interest following its recovery from the pandemic.



2 25,000* Visitors for Business Deals and Networking

Attract 25,000* industry professionals with high purchasing intent, including theme park operators, event organizers, campground and park managers, and local governments and tourism organizations, engaging in discussions that lead to deals.



3 The Perfect Opportunity for In-Person Networking

With a structure of 8 specialized areas, the exhibition promotes efficient business negotiations by targeting the expanding leisure, event, and entertainment industries, fostering purposeful discussions with high-quality visitors.

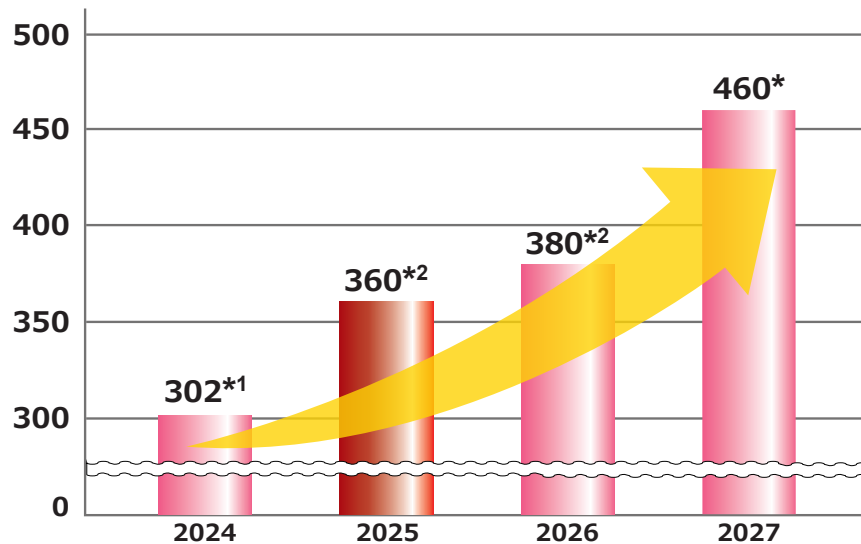


*Expected

Number of Exhibitors and Visitors

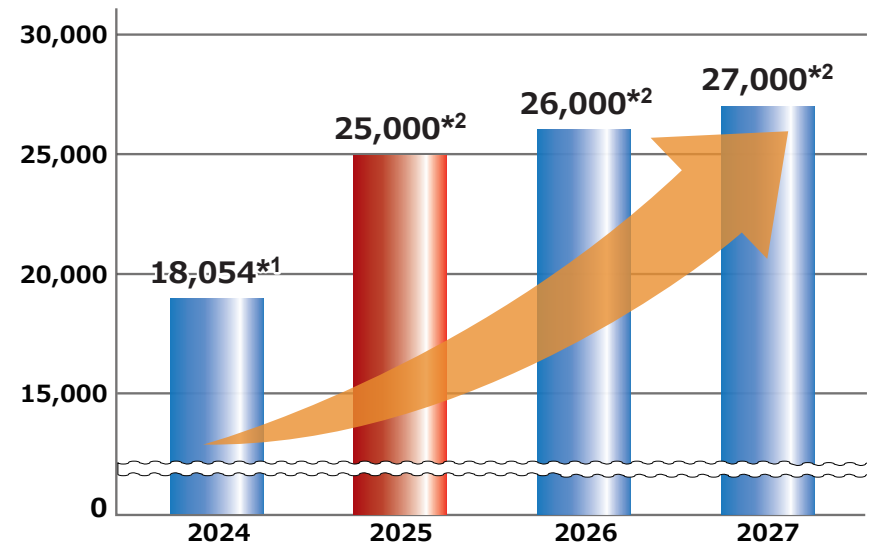
Leisure Japan is one of the leading theme park, outdoor, and leisure exhibitions that expands in scale every year.

Number of Exhibitors



*1 Including concurrent exhibitions
*2 Expected/Including concurrent exhibitions

Number of Visitors



*1 Including concurrent exhibitions
*2 Expected/Including concurrent exhibitions

B to B Show for Theme Park, Outdoor, and Leisure Industry

Leisure Japan is the best gateway to the theme park, outdoor, and leisure industry in Japan.

Exhibitors

- Attractions & Rides
- Characters & Diverse Content
- Ticketing System, Security
- Glamping & Camping Facilities
- Athletic Facility & Marine Product
- Event Planning & Supply
- Leisure Pools, Hot Springs & Sauna Facilities
- Arcade Games, Prize Games
- Travel Planning, Tourist Organization, Tourist Attraction
- Trailer House & RV

etc.

On-site Business Negotiations

- Purchase / Rental Orders
 - Agency Agreement
 - Business Partnership
 - Projects Inside & Outside Japan
- and more...



Visitors

- Theme Park, Amusement Park, Public Park
- Camping, Outdoor Facility
- Glamping Site, Resort Facility
- Commercial Establishments, Shopping Malls
- Airports, Train Stations, Service Areas
- Game Center, Karaoke and Entertainment Facility
- Stadium & Arena Management Business
- Pool, Spa, Hot Spring Facility, Beach
- General Contractor, Architectural Firm, Maintenance Company
- Local Government, Tourism Association, Travel Agency

etc.

25,000 Highly Motivated Industry Professionals Visited

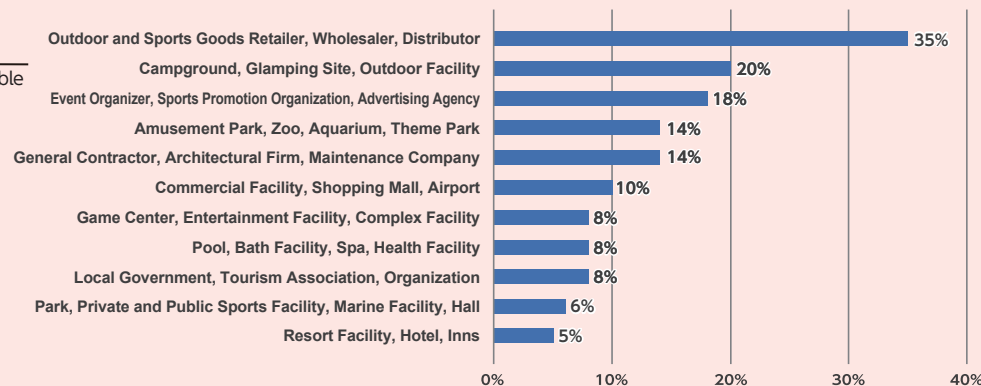
Stakeholders from all over Japan, including theme park operators, event organizers, campground and park managers, municipalities, and tourism organizations will gather.

Japanese companies that visited the previous exhibition (some excerpts, unordered)

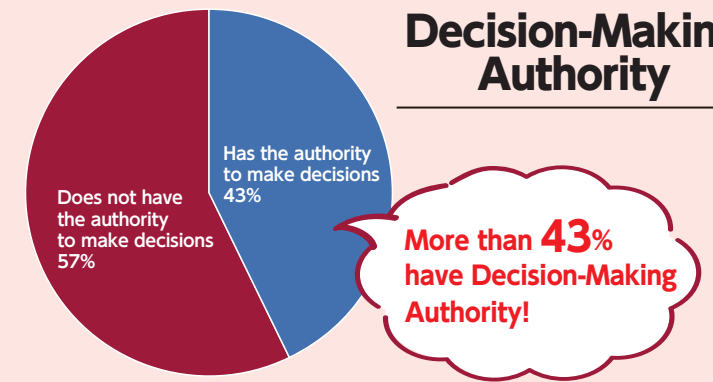


Industry*

* Multiple answers possible



Decision-Making Authority



8 Specialized Areas Will Bring Your Target Customers

Theme Park & Attraction Area

- Attractions, Ferris Wheels, Large Amusements
- Park Playground Equipment, Playground Equipment for Children
- Park Train , Next-generation Mobility Equipment
- Haunted House, Puzzle Solving, Various Contents
- Characters, Animal Content
- Planning and Design Company, Consulting
- Souvenir Planning, Merchandise Planning
- Bench, Awning
- Ticketing System, Entry and Exit Gates
- Security System, etc.



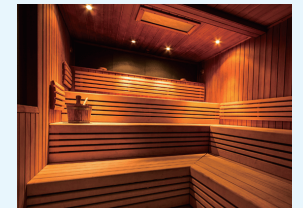
Camping & Glamping Area

- Log House, Dome House
- Tent, Outdoor Bed
- Barbeque • Campfire Facility
- Cooking Utensils, Tableware
- Seasoning, Food
- Outdoor Lighting, Emergency Power Source, Charging Facility
- Cold Protection Facility, Bonfire, Fireplace, Stove
- Pest Control, Insect Repellent Products, Extermination Equipment
- Outdoor Facility Design and Construction Service
- Various Camping Equipment and Facilities, etc.



Pool & Sauna Area

- Pools, Bathtubs
- Filtration Systems, Circulation Pumps, Boilers
- Saunas, Heating Equipment
- Chillers, Showers, Outdoor Beds
- Wave Systems, Slides
- Jet Baths, Flowing Water Systems
- Sterilization Equipment, Sterilization Devices, Disinfectants
- Lockers, Changing Rooms, Mats
- Operation, Maintenance, Cleaning Services
- Amenity Goods, etc



8 Specialized Areas Will Bring Your Target Customers

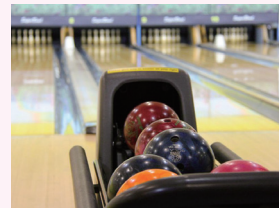
Marine Activity Area

- Inflatable Play Equipment, Water Park Facilities
- SUP (Stand-Up Paddleboarding), Canoe, Kayak
- Wetsuit, Swimwear
- Life Jackets, Lifesaving Equipment
- Jet Ski, Boat
- Diving Equipment, Diving Spot
- Wakeboard Equipment
- Surfboard, Bodyboard
- Marine, River Development and Management Services
- Marine Leisure Facility, Beach Facility, etc.



Entertainment Business Area

- Arcade, Prize Game
- Karaoke Equipment
- VR (Virtual Reality) and AR (Augmented Reality) Systems
- Casino, Board Games
- Anime Content, Manga
- Movie Theater Facility
- Fitness Facility
- Dart and Bowling Alley Facility
- Simulation Golf
- Other Entertainment Facilities, etc.



Regional Revitalization Tourism Area

- Adventure and Nature Activity Tourism
- Sports Tourism
- Anime and Pilgrimage Tourism
- Medical and Fasting Tourism
- Sauna Event Planning
- Tourism Booking, Video Services
- Currency Exchange Machines, Payment Systems
- Translation and Interpretation Services for Foreign Tourists
- Consulting and Staffing Services for Inbound Tourism
- Various Services for Foreign Tourists, etc.

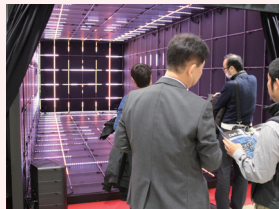


8 Specialized Areas Will Bring Your Target Customers

Concurrent Exhibition

Event Support & Equipment Area

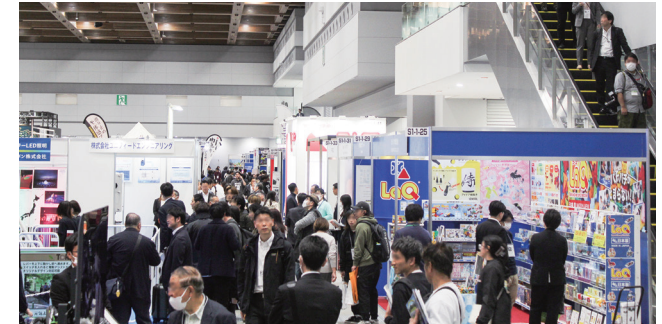
- Customer Attraction Events, Customer Attraction Content
- SP (Special Promotion), Sales Promotion, Character Goods
- Laser, Smoke, Special Effect, Fountain Production
- Temporary Tent, Stand, Installation, Construction
- Exhibition Decoration, Display
- Logistics Systems, Warehouse Management
- Communication Equipment, Transceivers, Intercoms Lighting, Audio Equipment
- Event Safety Products, AED (Automated External Defibrillator)
- Event Planning, Secretariat Agency Services, etc.



Concurrent Exhibition

Trailer House & RV Area

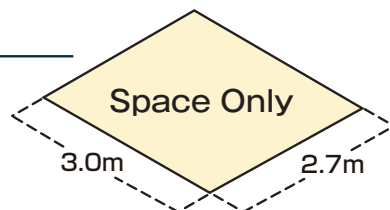
- Glamping & Leisure Trailer Houses
- Commercial Trailer Houses
- Disaster Relief Trailer Houses
- Office Trailer Houses
- Trailer House Chassis
- Trailer House Accessories, Awnings
- Trailer House Manufacturing Services
- Kitchens & Bathrooms for Trailer Houses
- Wood Decks, Tables
- Setup Consulting & Information Services, etc.



Booth & Shell Scheme Package Plan

■ Space Only

8.1 sqm. (W3.0m x D2.7m) = 1 Booth



- Apply by May 30th (Fri), 2025, you will be receive Special Discount JPY 110,000* / Booth.

1 Booth	
Regular Price	Special Discounted Price
JPY 495,000* / Booth	JPY 385,000* / Booth

- *Price is for Space Only. Shell Scheme Package is not included.
- *Our agents may have their own price. Please follow the price the agent offers you.
- *If you have agents or distributors in Japan, the local price and benefit are subject to your booth fee.
- *Please be sure to prepare basic panels between adjacent booths or use a Shell Scheme Package (fees apply) provided by the Show Management Office.

■ 1 Corner Space Charge

JPY 44,000* / Corner

- *There are limited Corner Space.
We may not be able to accommodate your request.

■ Shell Scheme Package Plan

Space Only Plan is not included basic panels. Please apply for Shell Scheme Package Plan or decorate your booth with your own booth constructor/designer. Shell Scheme Package Plan is available if you do not have own decorator. Please contact to Show Management Office if you would like to receive more information.

*All prices are included Japanese Tax.

Exhibitor Support Services

Utilize these services to maximize the benefits of exhibiting, including boosting sales and securing new business partners.

1 VISA Support Program Free

We can send documents for applying VISA to exhibitors who have paid the exhibition fee 2months before the exhibition period. Please understand that the organizer CANNOT guarantee that you are able to get VISA or not. We DO NOT send invitation letter for visitors.



*There is a charge for sending VISA documents by mail.

2 Free Promotional Tools Free

To promote your participation to prospective and current customers, we offer free promotional tools such as invitations and web banners. Use these across various channels (in-person, email, social media) for a multi-faceted outreach approach.



3 Online Guidebook & Document Request System Free

List your products, services, and booth PR information in our online guidebook on the official website at no cost. Effectively reach potential visitors searching online and allow for pre-event document requests through this system.



4 Recommended Service Providers Free

We can introduce specialist companies to assist with booth design, staffing, and product import logistics, supporting you from preparation to the event. This service helps ensure smooth setup and exhibition for those facing booth design challenges, staff shortages, or import concerns.



5 Additional Promotional Services Paid

Enhance your exhibition results with banner ads on our official website and visitor invitation email ads. This service enables you to make a strong impression on visitors, helping your booth stand out among many exhibitors.



6 Barcode Data Collection System Paid

Simply scan the barcode on each visitor's badge to capture their registered contact details, which will be provided post-event. This service, available for a fee, allows you to efficiently gather data for post-exhibition sales activities and customer management.





Contact ▶▶ Leisure Japan Show Management Office (TSO International Inc.)



Tel

+81-3-5363-1701



Inquiry

overseas@tso-int.co.jp



Website

<https://leisure-japan.jp/en/>

